



## Arvada Sustainability Advisory Committee

**July 13, 2011**

**Arvada City Hall**

**Call to Order:** Meeting called to order at 7:00 PM by Chair- Doug Magee

**In Attendance:** Committee members: Doug Magee, Allen Best, Kevon Storie, Clair Burch, Roy Caldwell; City council members: Shelley Cook, Mark McGoff

**Guests:** Natalia Korobova CORE Member

**Absent:** Members: Aaron Skoff, Jackie Raehl, Nancy Ford; City staff: Jessica Schluederberg

**Public Comment:** None

### **Opening Comments:**

- Jessica absent – out of town
- Introductions by all members.
- Ms. Korobova introduced herself as wanting to participate in some capacity in serving on the committee even if it is only as an observer this year.

### **Approval of June 8 Meeting Minutes**

June 8 minutes unanimously approved with the following correction:

- Under Discussion of Sustain Arvada Plan, Marketing /Outreach Communications, add:
  - Be sure committee knows what it wants to market.

### **New Business:**

Discussion of proposed changes to portions of the shortened plan and other issues involving the plan included:

- Proposed revised text in the executive summary / opening copy;
- Incorporating defensible positions / justification / citations from studies for various claims and / or issues in the plan;
- Incorporating more actionable tenor in the plan;

- Integrating immediate- and long-range action plans; and,
- Revising the plan before submitting it to City Council.

### **Establish Committee Outreach / Awareness Building Priorities**

- The committee agreed to delay developing messages about the committee and possible actions it may take until more concrete plans are in place.
- Brief discussion of how ASAC can become better known in the community.
- Involvement by ASAC in possible events included:
  - Hosting a bike corral at the Harvest Festival;
  - Having a presence at Olde Town farmers' markets;
  - Having a booth at Arvada Trails Day event; and,
- Participating in community events like the above provides the opportunity for ASAC to hand-out brochures and discuss the sustainability plan.

### **Identify Specific Action Items for the Year**

Discussion of specific action items included:

- Identifying four to five action items for the year;
- Each committee member could take ownership /be the steward for an item;
- Possible action items suggested were:
  1. Education and outreach about sustainability and ASAC;
  2. Water management and reuse rather than just conservation;
  3. Community supported agriculture, urban farming and community gardens;
  4. Alternative energy, specifically increased usage of solar energy, solar farms;
  5. Incentive program for developers to improve sustainability elements in Arvada projects; and,
  6. Transportation improvements including mass transit efficiency to reduce Arvada's carbon footprint, bike racks at shopping centers.
- The idea of ASAC considering how its action items may interact with municipal regulations and city departments that currently work in specific areas; and,
- Funding may be available for development of some items in the ASAC plan through Loan Banks.

The meeting was adjourned at 8:40 PM.

**Respectfully submitted by:** Clair Burch, secretary