



**AGENDA REGULAR MEETING
ARVADA FESTIVALS COMMISSION
August 25, 2011
Anne Campbell Room**

CALL TO ORDER – 7:00 PM – Nancy Bentzen

ATTENDANCE/INTRODUCTIONS:

TREAT MONTH: Suzanne and Brenda

BIRTHDAYS: **Aug. 1** - Suzanne McGowan, **Aug. 5** - Bernie Burgmaier, **Aug. 10** - Dudley Weiland, **August 13** - Janice Miller

APPROVAL OF MINUTES FROM THE BUSINESS MEETING OF July 28, 2011

PUBLIC COMMENT/ANNOUNCEMENTS:

REPORTS:

HOTA Board Representative Report – Nancy Bentzen, Representative
Report on Aug. 11 meeting. RTD Gold Line Groundbreaking – Aug. 31, 2:30 PM

EVENT REPORTS:

(HF Comm) Harvest Festival – September 9-11, 2011

Festivals Commission Sponsor

2011 FC Members Helping or on Committee: Mary Jo Giddings, Nancy Bentzen, Dudley Weiland, Jane Schnabel, France Evans, Mary VanDoozer

Report on August meetings

HOTA/FC Festival of Scarecrows – Sat., October 8, 2011

FC is Partner for event. HOTA – Lib Ilderton, Arvada Gardeners – Bill Orchard, Ralph Fulch

2011 FC Committee: Lynne Heinekamp (Pumpkin Patch and Firetrucks), Nancy Bentzen and Frances Evans (Kids Costume Parade), Judith Denham (Booth Spaces), Janice Miller, Jane Schnabel (for HOTA also), Mary Jo Giddings, Jennie Slattengren (Kids activities)

Community Members: Misti Wright, Deborah Kracke, Sandy Graber

Location: Olde Town Square, 10:00 a.m. to 3:00 p.m.

Updates on Event – Nancy, Lynne, Judith, Jennie

5th Annual Wines for the Holidays Wine Tasting - November 18, 2011 (Fri.) - Lynne Heinekamp, & Nancy Bentzen, Co-Chairs

2011 FC Committee: Bernie Burgmaier, Judith Denham, Frances Evans, Mary Jo Giddings, Edna Gordon, Jane Schnabel, Janice Miller, Brenda Berg

Community Members –

Location:

Fundraiser recipient: Arvada Food Bank – Director Ernie Giron

Report on Aug. 15 meeting -

OTHER COMMITTEES:

FC Marketing Committee - *Judith Denham, Chair*

2011 FC Committee: Nancy Bentzen, Jane Schnabel, Brenda Berg, Suzanne McGowan
Community Members: Sharon Baldwin, Gary Browning, Donna Ross, JoAnn Medina

Marketing Committee Reports Aug. 18 meeting – Judith

FC Sponsorship Committee – *Judith Denham, Chair*

2011 FC Committee: Nancy Bentzen, Jane Schnabel; Suzanne McGowan
Community Members: Gary Browning

Sponsorship Committee - Status

Master Festivals Calendar/Website/Social Media – *Brenda Berg*

Website status update – Brenda posts event info
2011 FC Committee – Suzanne McGowan, Judith Denham, Jane Schnabel

Festivals Library – *Janice Miller, Chair*

Create a festivals library for all festivals held in Arvada, to retain, preserve, and provide an historical record. Send event pictures to www.yourhub.com
2011 FC Committee: Jody Weiland, Nancy Bentzen

Event photos and Scrapbooks Update – Janice

KEEP ARVADA BEAUTIFUL Clean-up Project– 86TH & ALKIRE –Dudley & Jody Weiland, Chairs

Next Clean-up: Oct. 22 Time: 7:30 AM
Regular Committee Volunteers: Mary Jo and Dave Giddings, Ed and Nancy Bentzen, Dave Olson, Warren Miller, Alvin Maes

OTHER BUSINESS:

Retreat Meeting – Team Building/Mentoring Retreat – Report on Aug. 17 event

Sponsorship/Volunteer BarBQ – August 21 – Report on event

Recording of FC Volunteer Hours - Keep track of hours-meetings, events etc

2012 Planning Retreat – Oct. 15 – Determine events, sign up for committees, chairs

Holiday Party – Dates?

Other New Business

NEXT FC BOARD MEETING: September 22, 2011

ADJOURNMENT:

2011 ANNUAL SPONSORS:

ALPHAGRAPHICS (in-kind)
ARVADA PRESS (in-kind)
ARVADA RENT-ALLS (in-kind)
D & K JEWELRY/LOST WEEKEND BARBQ (in-kind)
SPORTLINE (in-kind)
SOOPER CREDIT UNION
FIRST BANK
GODDARD SCHOOLS

2011/2012 FUTURE EVENTS Tabled Until Next Planning Meeting is Set

HOTA/FC Chocolate Affair – Sat., February 4, 2012

HOTA Partner – Taste of Chocolate, Carriage Rides, Hearts/Banners – Lynne S, Lib I
2011 FC Committee: Lynne Heinekamp, Nancy Bentzen, Judith Denham, Jane Schnabel (HOTA also), Janice Miller, Fran Evans, Mary Jo Giddings, Suzanne McGowan (arrange storytelling)
Location: Olde Town Square, D-Note, DiCicco's Banquet room, Arvada Library

High Tea for Seniors age 90 & older – Sat., March 10, 2012 (Mary VanDoozer & Lynne Heinekamp, Co-Chairs 2011)

2011 FC Committee: Nancy Bentzen, Janice Miller, Frances Evans, Mary Jo Giddings, Edna Gordon, Bernie Burgmaier, Jane Schnabel
Location: Apex Community Center, Wadsworth Blvd., 4:00 PM-6:30 PM
Invitees: Citizens 90 yrs and older

Note: Apex Community Center has already been reserved for March 10, 2012.

10th Annual Arvada Kite Festival – Sat., April 14, 2012 (Jody and Dudley Weiland, Chairs 2011)

Foothills Kite Club Co-sponsor: Don Nash
2011 FC Committee: Dave Olson, Nancy Bentzen, Edna Gordon, Mary VanDoozer, Frances Evans, Mike Hult, Jane Schnabel, Mary Jo Giddings
Community Member: Dave Giddings
Location: Robby Ferruffino Park, 74th & Carr Drive 10:00 am to 4:00 pm

11th Annual Arvada Trails Day – Sat., June 2, 2012, (Dave Olson, and Janice Miller Co-Chairs 2011)

Arvada Park Advisory Committee, Event Partner – Bill Orchard (Bike Ride at 9 AM)
2011 FC Committee: Dudley Weiland (Nature Walk), Jody Weiland, Mary VanDoozer (Volunteer food), Nancy Bentzen, Judith Denham, Jane Schnabel, Mike Hult
Event Partners: Two Ponds-Seth Beres, MVNC - Karen Miller
Community Members: Mark McGoff (Nature Walk)
Location: Majestic View Park & Two Ponds Wildlife Refuge 10:00 am to 2:00 pm

Independence Day, 4th of July Celebration – Wed., July 4, 2012, (Nancy Bentzen, 2011 Chair)

2011 FC Committee: Judith Denham (booth spaces/marketing)
2011 Entertainment Partner - KOOL 105 Promo Dept – Max Robert
Kid's Park Partner - Apex Park & Recreation – Ross Blackmer, Alli Mortensen
City Committees – Parks Dept., Police, Fire, Arvada Center-City Banquet Service
Other – Linda Olson (Military Display), Pridemark, Red Rocks
Location: Lutz/Stenger Sports Complex Start at 3:00 pm thru Fireworks