

## ARVADA FESTIVALS COMMISSION BUSINESS MEETING OF JULY 28, 2011

CALL TO ORDER: Nancy Bentzen called the meeting to order at 7:10 p.m.

ROLL CALL: Nancy Bentzen, Stacy Bibik, Judith Denham, Edna Gordon, Alvin Maes, Janice Miller, Dave Olson, Jane Schnabel, Jennie Slattengren, Joy Wasendorf, Jody & Dudley Weiland

THOSE ABSENT: Bernie Burgmaier, Frances Evans, Mary Jo Giddings, Lynne Heinekamp, Mike Hult, Suzanne McGowen and Mary VanDoozer

OTHERS PRESENT: Brenda Berg

APPROVAL OF MINUTES from Meeting of June 23, 2010

Minutes were approved after the month was changed from August 25, 2011 to July 28, 2011 on the last page.

PUBLIC COMMENT:

Gold Line ground breaking date is August 31, 2011, @ Webster and Grandview, 2:30 p.m.

HOTA Board Representative Report – Nancy Bentzen, Representative

Parking for the Harvest Festival was discussed. Movie in the Square needs volunteers. National Nite Out is August 2, 2011, 5:30 p.m. in Olde Town Square.

### EVENT REPORTS

Independence Day 4<sup>th</sup> of July Celebration –Monday July 4, 2011--Nancy Bentzen, Chair, 2011

FC Committee: Judith Denham-marketing

Partner-KOOL 105 Promo Dept.-- Max Robert

Kid's Park Partner--Apex Park & Recreation-Ross Blackmer

City Committee--Parks Dept., Police, Fire, Arvada Center - City Hospitality Services

Other-Linda Olson, Pridemark, Red Rocks

Time: 3:00 pm until end of fireworks.

Location: Lutz/Stenger Sports Complex

Volunteers were thanked. Had great weather. Everyone seemed happy. Had wrap up meeting on July 27th.

Harvest Festival - September 9-11, 2011

Festival Commission Sponsor

2011 FC Members on Committee-Mary Jo Giddings, Nancy Bentzen, Dudley Weiland, Jane Schnabel, Frances Evans

Next meeting August 4, 2011

HOTA/FC Festival of Scarecrows-Sat. October 8, 2011

FC is Partner for event. HOTA-Lib Ilderton, Arvada Gardeners-Bill Orchard

2011 FC Committee: Lynne Heinekamp (Pumpkin Patch & fire trucks) Nancy Bentzen & Frances Evans (Kids Costume Parade) Judith Denham (Booth Space), Janice Miller, Jane Schnabel (for HOTA also) Mary Jo Giddings, Jennie Slattengren

Community Members: Misti Wright, Deborah Kracke, Sandy Graber

Location: Olde Town Square:10:00-3:00 p.m.

Next Meeting: August 1, 2011 @ 5:30 p.m. in the HOTA office

5th Annual Wines for the Holidays Wine Tasting-November 18, 2011 Lynne Heinekamp, Nancy Bentzen, Co-chairs

2011 FC Committee: Bernie Burgmaier, Judith Denham, Mary Jo Giddings, Edna Gordon, Frances Evans, Jane Schnabel, Janice Miller, Brenda Berg

Fundraiser Partner/Recipient: Arvada Food Bank -Director Ernie Giron

Location:

Hopefully it will be held at the Standley Lake Library again. Tickets will sell for \$30 and we can sell 325 tickets and plan on about 20 volunteers. Lynne will contact the wineries. Will be checking places for additional parking (possibly have a shuttle van from the bank on 80<sup>th</sup> and Kipling or from Two Ponds) to shuttle volunteers. Will promote carpooling for those purchasing tickets. Already thinking of silent auction, and hope to have some bigger items.

#### OTHER COMMITTEE REPORTS

FC Marketing Committee – Judith Denham, Chair

2011 FC Committee: Brenda Berg, Nancy Bentzen, Jane Schnabel, Suzanne McGowan

Community Members: Sharon Baldwin, Gary Browning, Donna Ross, JoAnn Medina

It was voted on that two new tents, event banners and welcome banners should be ordered. The price should be kept under \$3,000, otherwise the marketing committee will come back for re-approval to spend additional funds.

Sponsorship Committee--Judith Denham, Chair

2011 FC Committee members: Nancy Bentzen, Jane Schnabel & Suzanne McGowan

Community Member: Gary Browning

Some additional people will be added to the committee.

Master Festivals Calendar – Brenda Berg

The website is up to date.

Festivals Library – Janice Miller, Chair

2011 FC members: Nancy Bentzen, Jody Weiland

The Kite Festival pictures have been added to the album. Will meet Aug. 29th for scrapbooking.

Keep Arvada Beautiful Clean-up Project - 86<sup>th</sup> & Alkire - Dudley and Jody Weiland, Co-Chairs

Next Clean -up day: October 22nd

Dudley gave out the awards for the July 16th clean up the street day. Those getting awards were: Mary Jo Giddings, Nancy & Ed Bentzen, Alvin Maes and Warren Miller.

OTHER BUSINESS:

Sponsorship/volunteer Barbeque-August 21st. @ Allen House 4:00 p.m. – members are to wear their light blue shirts and have a picture taken for the web page.

Recording of FC Volunteer Hours-Keep track of hours-turn in to Brenda

Retreat Meetings: August 17th-Board Development Retreat – Dot Wright, facilitator, Anne Campbell Room – dinner will be served and will start at 5:30p.m.

October 15th-FC retreat @ Arvada Center from 8 a.m. to noon with breakfast being served.

Next FC Meeting: August 25, 2011

ADJOURNMENT: 8:20 p.m.

Respectfully submitted:

Jody Weiland

Treats:- August – Suzanne and Brenda

August Birthdays:     1st----Suzanne McGowan  
                              5th-----Bernie Burgmaier  
                              10th----Dudley Weiland  
                              13th----Janice Miller

2011 ANNUAL SPONSORS: ALPHAGRAPHICS (in-kind)  
                                  ARVADA PRESS (in Kind)  
                                  ARVADA RENT-ALLS (in Kind)  
                                  D & K JEWELRY/LOST WEEKEND BARBEQUE (in kind)  
                                  FIRSTBANK of ARVADA & FIRST BANK NORTH  
                                  SOOPER CREDIT UNION  
                                  SPORTLINE (in kind)  
                                  GODDARD SCHOOLS

FUTURE EVENTS- Tabled for Discussion until Meetings are set

2011/2012 Proposed Events

HOTA/FC Chocolate Affair--Sat. February 4, 2012

HOTA Partner-taste of Chocolate, Carriage Rides, Hearts/Banners-Lynne S. Lib Ilderton  
2011 FC Committee: Lynne Heinekamp, Nancy Bentzen, Judith Denham, Jane Schnabel  
(HOTA also), Janice Miller, Fran Evans, Mary Jo Giddings, Suzanne McGowan (arrange  
storytelling)

Location: Olde Town Square, D-Note, DiCicco's Banquet Room, Arvada Library

High Tea for Seniors age 90 & older-Sat. March 10, 2012 (Mary VanDoozer & Lynne  
Heinekamp, Co-chairs 2011

2011 FC committee: Nancy Bentzen, Janice Miller, Frances Evans, Mary Jo Giddings, Edna  
Gordon, Bernie Burgmaier, Jane Schnabel

Location: Apex Community Center-Wadsworth Blvd. 4:00-6:30 p.m.

Invitees: Citizens 90 years and older

10th Annual Arvada Kite Festival-Sat. April 14, 2012

(Jody & Dudley Weiland Co-Chairs 2011)

Foothills Kite Club Co-sponsor: Don Nash

2011 FC Committee: Dave Olson, Nancy Bentzen, Edna Gordon, Mary VanDoozer, Frances  
Evans, Mike Hult, Jane Schnabel, Mary Jo Giddings

Community Member: Dave Giddings

Location: Robby Ferrufino Park, 74th & Carr Dr. 10-4 p.m.

10th Annual Arvada Trails Day-Sat. June 2, 2012, Dave Olson & Janice Miller-Co-Chairs  
Arvada Park Advisory Committee, Co-Sponsor-Bill Orchard (Bike ride)

2011 FC committee: Dudley Weiland (Nature walk) Nancy Bentzen, Judith Denham, Jane  
Schnabel, Mike Hult

Community Partner Members: Two Ponds-Seth Beres, MVNC-Karen Miller

Community Members: Mark McGoff (nature walk)

Location: Majestic View Park & Two Ponds Wildlife Refuge 10:00-2:00 p.m.