



**AGENDA REGULAR MEETING
ARVADA FESTIVALS COMMISSION
June 23, 2011
Anne Campbell Room**

CALL TO ORDER – 7:00 PM – Nancy Bentzen

ATTENDANCE/INTRODUCTIONS:

TREAT MONTH: Janice

BIRTHDAYS: None

APPROVAL OF MINUTES FROM THE BUSINESS MEETING OF MAY 26, 2011

PUBLIC COMMENT/ANNOUNCEMENTS:

REPORTS:

HOTA Board Representative Report – Nancy Bentzen, Representative
Report on June 9 meeting

EVENT REPORTS:

10th Annual Arvada Trails Day – Sat., June 4, 2011, Dave Olson, and Janice Miller Co-Chairs

Arvada Park Advisory Committee, Event Partner – Bill Orchard (Bike Ride at 9 AM)
2011 FC Committee: Dudley Weiland (Nature Walk), Jody Weiland, Mary VanDoozer (Volunteer food), Nancy Bentzen, Judith Denham, Jane Schnabel, Mike Hult
Event Partners: Two Ponds-Seth Beres, MVNC - Karen Miller
Community Members: Mark McGoff (Nature Walk)
Location: Majestic View Park & Two Ponds Wildlife Refuge 10:00 am to 2:00 pm

Summary Report on Event Held - Dave and Janice

Independence Day, 4th of July Celebration – Mon., July 4, 2011, Nancy Bentzen, Chair

2011 FC Committee: Judith Denham (booth spaces/marketing)
2011 Entertainment Partner - KOOL 105 Promo Dept – Max Robert
Kid's Park Partner - Apex Park & Recreation – Ross Blackmer
City Committees – Parks Dept., Police, Fire, Arvada Center-City Banquet Service
Other – Linda Olson (Military Display), Pridemark, Red Rocks
Location: Lutz/Stenger Sports Complex Start at 3:00 pm thru Fireworks

Report on June Meetings – Nancy Bentzen

(HF Comm) Harvest Festival – September 9-11, 2011

Festivals Commission Sponsor
2011 FC Members Helping or on Committee: Mary Jo Giddings, Nancy Bentzen, Dudley Weiland, Jane Schnabel, France Evans

Report on June 16 Meeting

HOTA/FC Festival of Scarecrows – Sat., October 8, 2011

FC is Partner for event. HOTA – Lib Ilderton, Arvada Gardeners – Bill Orchard

2011 FC Committee: Lynne Heinekamp (Pumpkin Patch and Fire trucks), Nancy Bentzen and Frances Evans (Kids Costume Parade), Judith Denham (Booth Space), Janice Miller, Jane Schnabel (for HOTA also), Mary Jo Giddings, Jennie Slattengren

Community Members: Misti Wright, Deborah Kracke, Sandy Graber

Location: Olde Town Square, 10:00 a.m. to 3:00 p.m.

Report on Updates

OTHER COMMITTEES:

FC Marketing Committee - *Judith Denham, Chair*

2011 FC Committee: Nancy Bentzen, Jane Schnabel, Brenda Berg, Suzanne McGowan

Community Members: Sharon Baldwin, Gary Browning, Donna Ross, JoAnn Medina

Marketing Committee Reports June 15 meeting – Judith

FC Sponsorship Committee – *Judith Denham, Chair*

2011 FC Committee: Nancy Bentzen, Jane Schnabel; Suzanne McGowan

Community Members: Gary Browning

Sponsorship Committee - Status

Master Festivals Calendar/Website/Social Media – *Brenda Berg*

Website status update – Brenda posts event info

2011 FC Committee – Suzanne McGowan, Judith Denham, Jane Schnabel

Festivals Library – *Janice Miller, Chair*

Create a festivals library for all festivals held in Arvada, to retain, preserve, and provide an historical record. Send event pictures to www.yourhub.com

2011 FC Committee: Jody Weiland, Nancy Bentzen

Event photos and Scrapbooks Update – Janice

KEEP ARVADA BEAUTIFUL Clean-up Project – 86TH & ALKIRE –Dudley & Jody Weiland, Chairs

Next Clean-up: Time: 7:30 AM

Regular Committee Volunteers: Mary Jo and Dave Giddings, Ed and Nancy Bentzen, Dave Olson, Warren Miller

OTHER BUSINESS:

Sponsorship/Volunteer BarBQ – Date set for August 21 at Allen House pavilion.
Sponsorship Committee

Any Update on a Remembrance Event for 9/11

Set date for FC Retreat

Recording of FC Volunteer Hours - Keep track of hours-meetings, events etc

Volunteer Appreciation Luncheon - August 20th at the Arvada Center.

Other New Business

NEXT FC BOARD MEETING: July 28, 2011

ADJOURNMENT:

**2011 ANNUAL SPONSORS:
(CONFIRMED TO DATE)**

**ALPHAGRAPHICS (in-kind)
ARVADA PRESS (in-kind)
ARVADA RENT-ALLS (in-kind)
D & K JEWELRY/LOST WEEKEND BARBQ (in-kind)
SPORTLINE (in-kind)
SOOPER CREDIT UNION
FIRST BANK
GODDARD SCHOOLS**

2011/2012 FUTURE EVENTS Tabled Until Next Planning Meeting is Set

4th Annual Wines for the Holidays Wine Tasting - November 18, 2011 (Fri.) - Lynne Heinekamp, & Nancy Bentzen, Co-Chairs (2010)
2011 FC Committee: Bernie Burgmaier, Judith Denham, Frances Evans, Mary Jo Giddings, Edna Gordon, Jane Schnabel, Janice Miller, Brenda Berg
Community Members –
Location:
Fundraiser recipient: Arvada Food Bank – Director Ernie Giron

HOTA/FC Chocolate Affair – Sat., February 4, 2012
HOTA Co-Sponsor – Taste of Chocolate, Carriage Rides, Hearts/Banners – Lynne S, Lib I
2011 FC Committee: Lynne Heinekamp, Nancy Bentzen, Judith Denham, Jane Schnabel(HOTA also), Janice Miller, Fran Evans, Mary Jo Giddings, Suzanne McGowan (arrange storytelling)
Location: Olde Town Square, D-Note, DiCicco's Banquet room, Arvada Library

High Tea for Seniors age 90 & older – Sat., March 10, 2012 (Mary VanDoozer & Lynne Heinekamp, Co-Chairs 2011)
2011 FC Committee: Nancy Bentzen, Janice Miller, Frances Evans, Mary Jo Giddings, Edna Gordon, Bernie Burgmaier, Jane Schnabel
Location: Apex Community Center, Wadsworth Blvd., 4:00 PM-6:30 PM
Invitees: Citizens 90 yrs and older

10th Annual Arvada Kite Festival – Sat., April 14, 2012 (Jody and Dudley Weiland, Chairs_2011)
Foothills Kite Club Co-sponsor: Don Nash
2011 FC Committee: Dave Olson, Nancy Bentzen, Edna Gordon, Mary VanDoozer, Frances Evans, Mike Hult, Jane Schnabel, Mary Jo Giddings
Community Member: Dave Giddings
Location: Robby Ferrufino Park, 74th & Carr Drive 10:00 am to 4:00 pm