

ARVADA FESTIVALS COMMISSION
MINUTES
April 28, 2011
City Hall, Room 3B

CALL TO ORDER - 7:00 P.M - Dave Olson

ATTENDANCE / INTRODUCTIONS:

Dave Olson, Jody Weiland, Dudley Weiland, Janice Miller, Francis Evans, Bernie Burgmaier, Judith Denham, Mary Jo Giddings, Mary VanDoozer, Lynne Heinekamp.

Three new members were introduced: Alvin Maes, Jennie Slattengren, Joy Wasendorf. Stacey Bibik is a new member but was unable to attend.

OTHERS PRESENT: Arvada Library Board - Suzanne McGowen, Brenda Berg

THOSE ABSENT: Nancy Bentzen, Mike Hult, Edna Gordon, Jane Schnabel

TREAT MONTH: Jody & Dudley Weiland

BIRTHDAYS: None

APPROVAL OF MINUTES FROM THE BUSINESS MEETING OF MARCH 24, 2011

Minutes were approved as presented.

PUBLIC COMMENT / ANNOUNCEMENTS:

None

REPORTS:

HOTA Board Representative Report:

Gene Sobczak, director of Arvada Center, talked to the board.

EVENT REPORTS:

9th Annual Arvada Kite Festival Sat., April 9, 2011, Jody and Dudley Weiland, Chairs

Foothills Kite Club Co-sponsor: Don Nash

2011 FC Committee: Dave Olson, Nancy Bentzen, Edna Gordon, Mary VanDoozer, Frances Evans, Mike Hult, Jane Schnabel, Mary Jo Giddings

Community Member: Dave Giddings

Location: Robby Ferruffino Park, 74th & Carr Drive 10:00 am to 4:00 pm

Jody said the event was the best ever. Feedback from attendees said event was amazing. Approximately 150 kites were in the air at the same time. She estimated 5,000 people attended. Jody thanked everyone for their help.

10th Annual Arvada Trails Day - Sat., June 4, 2011 Dave Olson and Janice Miller Co-Chairs

Arvada Park Advisory Committee, Co-Sponsor - Bill Orchard (Bike Ride)
2011 FC Committee: Dudley Weiland (Nature Walk) Jody Weiland, Nancy Bentzen, Judith Denham, Jane Schnabel, Mike Hult, Mary VanDoozer
Community Partner Members: Two Ponds-Seth Beres, MVNC--Karen Miller
Community Members: Mark McGoff (Nature Walk)
Location Majestic View Park & Two Ponds Wildlife Refuge 10:00 am to 2:00 pm

Dave and Janice reported that we will have hot dogs and the firemen will bar-b-que them. Butterfly Pavilion will not be in attendance. May 12, 2011, at MVNC at 6:30 pm is the next planning meeting. Janice said Warren had delivered all the posters and flyers. Janice ordered chairs and tables from Arvada Rentals. AFC will present this event to City Council on May 16, 2011, at 6:30 pm. Dudley explained MVNC to our new members as well as Two Ponds.

Independence Day, 4th of July Celebration Mon., July 4, 2011, Nancy Bentzen, Chair

2011 FC Committee: Judith Denham (booth spaces/marketing)
2011 Entertainment Partner - KOOL 105 Promo Dept - Max Robert
Kid's Park Partner - Apex Park & Recreation - Ross Blackmer,
City Committees - Parks Dept., Police, Fire, Arvada Center-City Banquet Service
Other--Linda Olson (Military Display), Pridemark, Red Rocks
Location: Lutz/Stenger Sports Complex - Start at 3:00 pm through Fireworks

Judith Denham reported on the new construction at Stenger which will change parking. Nancy is working on parking and entertainment. Apex is adding more kids activities. Fireworks will be in the same place as last year. Judith said there is a team to set up vendors. Vendors are charged \$100 if for profit and \$25 for non-profit. There have been a few spaces reserved. The new fireworks company is Zamboli.

(HF Comm) Harvest Festival -- September 9-11, 2011

Festivals Commission is a sponsor
2011 FC Members Helping or on Committee: Mary Jo Giddings, Nancy Bentzen, Dudley Weiland, Jane Schnabel, Frances Evans

Mary Jo has attended two meetings. Posters are ready; otherwise, nothing to report.

OTHER COMMITTEES

FC Marketing Committee and Sponsorship Committee: Judith Denham, Chair

2011 FC Committee: Nancy Bentzen, Jane Schnabel, Suzanne McGowan
Community volunteers: Gary Browning, Sharon Baldwin, JoAnn Medina, Donna Ross

Our annual sponsorship bar-b-que will be August 21, 2011, MVNC at 4:00 pm.

Master Festivals Calendar/Website/Social Media

Brenda said everything is up to date.

Festivals Library – Janice Miller, Chair

2011 FC members: Nancy Bentzen, Jody Weiland

The group met on April 18, 2011. High Tea scrapbook is finished. Janice explained to new members that we have pictures in scrapbooks from the first event ever held by the Festivals Commission and they are welcome to see them anytime.

Aaron Skoff wrote an article in the Arvada Press.

Keep Arvada Beautiful Clean-up Project

Next cleanup is July 16,, 2011 at 7:30 am. Dudley Weiland gave Certificates of Appreciation to Dave Giddings, Mary Jo Giddings, and Warren Miller for their participation in Keep Arvada Beautiful.

OTHER BUSINESS

September 11, 2001, memorial was brought up again and was tabled until our Chair, Nancy Bentzen returns. Inter-faith choir wants to participate.

We all need to turn in our hours to Brenda Berg.

Need to set up meeting for Festival of Scarecrows.

NEXT FC BOARD MEETING: May 26, 2011, 7:00 pm. Anne Campbell room, City Hall.

ADJOURNMENT: 7:50 pm.

Respectfully submitted:

Mary VanDoozer

Birthdays in May

2011 ANNUAL SPONSORS: ARVADAGRAPHICS (in-kind)
ARVADA PRESS (in Kind)
ARVADA RENT-ALLS (in Kind)
D & K JEWELRY (in kind)
FIRSTBANK of ARVADA & FIRST BANK NORTH
SOOPER CREDIT UNION
SPORTLINE (in kind)
GODDARD SCHOOL

FUTURE EVENTS- Tabled for Discussion until meetings are set.

Festival of Scarecrows – HOTA/ Festivals Commission Partnership - October 8, 2011

FC is Partner for event-HOTA & Arvada Gardeners: Bill Orchard

2011 FC members: Lynne Heinekamp, Nancy Bentzen, Judith Denham, Mary Jo Giddings, Janice Miller, Frances Evans, Jane Schnabel

Location: Olde Town Square, 10:00 a.m. to 3:00 p.m

4th Annual Wines for the Holidays Wine Tasting-November 18, 2011 Lynne Heinekamp, Nancy Bentzen, Co-chairs

2009 FC Committee: Judith Denham, Mary Jo Giddings, Edna Gordon, Frances Evans, Bernie Burgmaier, Suzanne McGowan

Fundraiser Partner/Recipient: Arvada Food Bank -Director Ernie Giron

Location: Standley Lake Library

A Chocolate Affair - HOTA/Festivals Commission Partnership -

Location: Olde Town Square, D-Note, DiCicco's Banquet room, Arvada Library

HOTA Co-sponsor-(Taste of Chocolate, Carriage Rides, Hearts on Lamp Posts)

2011 FC Committee: Lynne Heinekamp, (Treasure Hunt), Nancy Bentzen (Treasure Hunt, Marketing), Judith Denham (Marketing, face painter, balloon artist), Creative Chocolate Cookie Contest, Suzanne McGowan-storytelling), Janice Miller (Creative Chocolate Cookie Contest), Frances Evans (Treasure Hunt), Jane Schnabel

11:00-3:00 p.m.

High Tea for Seniors age 90 & Older – March 12, 2011-Mary Vandoozer & Lynne Heinekamp, co-chairs

2011 FC Committee: Nancy Bentzen, Bernie Burgmaier, Frances Evans, Mary Jo Giddings, Janice Miller, Edna Gordon

Location: Apex Community Center, Wadsworth Blvd. 4:00-6:30p.m.

Invitees: Senior Citizens 90 years and older and one guest.