



**AGENDA REGULAR MEETING
ARVADA FESTIVALS COMMISSION
March 24, 2011
City Hall, Anne Campbell Room**

CALL TO ORDER – 7:00 PM - Nancy Bentzen

ATTENDANCE/INTRODUCTIONS:

TREAT MONTH: Dave Olson

BIRTHDAYS: March 1 – Jane Schnabel

APPROVAL OF MINUTES FROM THE BUSINESS MEETING OF February 24, 2011

PUBLIC COMMENT/ANNOUNCEMENTS:

REPORTS:

HOTA Board Representative Report – Nancy Bentzen, Representative
Report on March 10 meeting

Chamber Leadership Arvada Presentation – Nancy Bentzen

EVENT REPORTS:

High Tea for Seniors age 90 & older – Sat., March 12, 2011, Mary VanDoozer & Lynne Heinekamp, Co-Chairs

2011 FC Committee: Nancy Bentzen, Janice Miller, Frances Evans, Mary Jo Giddings, Edna Gordon, Bernie Burgmaier, Jane Schnabel
Location: Apex Community Center, Wadsworth Blvd., 4:00 PM-6:30 PM
Invitees: Citizens 90 yrs and older

Report on Event – Mary and Lynne

9th Annual Arvada Kite Festival – Sat., April 9, 2011, Jody and Dudley Weiland, Chairs

Foothills Kite Club Co-sponsor: Don Nash
2011 FC Committee: Dave Olson, Nancy Bentzen, Edna Gordon, Mary VanDoozer, Frances Evans, Mike Hult, Jane Schnabel, Mary Jo Giddings
Community Member: Dave Giddings
Location: Robby Ferruffino Park, 74th & Carr Drive 10:00 am to 4:00 pm

Report on March 7 meeting – Jody and Dudley
Volunteer sign-up

10th Annual Arvada Trails Day – Sat., June 6, 2011, Dave Olson, and Janice Miller Co-Chairs

Arvada Park Advisory Committee, Co-Sponsor – Bill Orchard (Bike Ride)
2011 FC Committee: Dudley Weiland (Nature Walk), Jody Weiland, Nancy Bentzen, Judith Denham, Jane Schnabel, Mike Hult
Community Partner Members: Two Ponds-Seth Beres, MVNC - Karen Miller
Community Members: Mark McGoff (Nature Walk)
Location: Majestic View Park & Two Ponds Wildlife Refuge 10:00 am to 2:00 pm

Updates, Volunteer needs from FC – Dave and Janice
Next Meeting March 31

(HF Comm) Harvest Festival – September 9-11, 2011

Festivals Commission Sponsor
2011 FC Members Helping or on Committee: Mary Jo Giddings, Nancy Bentzen, Dudley Weiland, Jane Schnabel, France Evans

First Meeting held on March 10

OTHER COMMITTEES:

FC Marketing Committee - Judith Denham, Chair

2011 FC Committee: Nancy Bentzen, Jane Schnabel, Brenda Berg, Suzanne McGowan
Community Members: Sharon Baldwin, Gary Browning, Donna Ross, JoAnn Medina

Marketing Committee Reports Mar. 18 – Judith
All About Arvada Expo on Mar. 22

FC Sponsorship Committee – Judith Denham, Chair

2011 FC Committee: Nancy Bentzen, Jane Schnabel; Suzanne McGowan
Community volunteers: Gary Browning

Sponsorship Committee - Status

Master Festivals Calendar/Website/Social Media – Brenda Berg

Website status update – Brenda posts event info
2011 FC Committee – Suzanne McGowan, Judith Denham, Jane Schnabel

Festivals Library – Janice Miller, Chair

Create a festivals library for all festivals held in Arvada, to retain, preserve, and provide an historical record. Send event pictures to www.yourhub.com
2011 FC Committee: Jody Weiland, Nancy Bentzen

Event photos and Scrapbooks Update – Janice

KEEP ARVADA BEAUTIFUL Clean-up Project– 86TH & ALKIRE –Dudley & Jody Weiland, Chairs

Next Clean-up: Time: 7:30 AM
Regular Committee Volunteers: Mary Jo and Dave Giddings, Ed and Nancy Bentzen, Dave Olson, Warren Miller

OTHER BUSINESS:

Sponsorship/Volunteer BarBQ – Set Date

New Discussion of a Remembrance Event for 9/11

Recording of FC Volunteer Hours - Keep track of hours-meetings, events etc

Other New Business

NEXT FC BOARD MEETING: April 28, 2011

ADJOURNMENT:

**2011 ANNUAL SPONSORS:
(CONFIRMED TO DATE)**

**ALPHAGRAPHICS (in-kind)
ARVADA PRESS (in-kind)
ARVADA RENT-ALLS (in-kind)
D & K JEWELRY/LOST WEEKEND BARBQ (in-kind)
SPORTLINE (in-kind)
SOOPER CREDIT UNION
FIRST BANK
GODDARD SCHOOLS**

2011 FUTURE EVENTS Tabled Until Next Planning Meeting is Set

Independence Day, 4th of July Celebration – Mon., July 4, 2011, Nancy Bentzen, Chair

2011 FC Committee: Judith Denham (booth spaces/marketing)

2011 Entertainment Partner - KOOL 105 Promo Dept – Max Robert

Kid's Park Partner - Apex Park & Recreation – Ross Blackmer, Alli Mortensen

City Committees – Parks Dept., Police, Fire, Arvada Center-City Banquet Service

Other – Linda Olson (Military Display), Pridemark, Red Rocks

Location: Lutz/Stenger Sports Complex Start at 3:00 pm thru Fireworks

HOTA/FC Festival of Scarecrows - October 8, 2011 (Sat.)

FC is Partner for event. HOTA - ,Arvada Gardeners – Bill Orchard

2011 FC Committee: Lynne Heinekamp, Nancy Bentzen, Frances Evans, Judith Denham, Janice Miller, Jane Schnabel, Mary Jo Giddings

Location: Olde Town Square, 10:00 a.m. to 3:00 p.m.

4th Annual Wines for the Holidays Wine Tasting - November 18, 2011 (Fri.) - Lynne

Heinekamp, & Nancy Bentzen, Co-Chairs

2011 FC Committee: Bernie Burgmaier, Judith Denham, Frances Evans, Mary Jo Giddings, Edna Gordon, Jane Schnabel, Janice Miller, Brenda Berg

Community Members –

Location:

Fundraiser recipient: Arvada Food Bank – Director Ernie Giron

HOTA/FC Chocolate Affair – Sat., February 5, 2011

HOTA Co-Sponsor – Taste of Chocolate, Carriage Rides, Hearts/Banners - Lib Ilderton

2011 FC Committee: Lynne Heinekamp, Nancy Bentzen, Judith Denham, Jane Schnabel, Janice Miller, Fran Evans, Mary Jo Giddings, Suzanne McGowan (arrange storytelling)

Location: Olde Town Square, D-Note, DiCicco's Banquet room, Arvada Library