



**AGENDA REGULAR MEETING  
ARVADA FESTIVALS COMMISSION  
February 24, 2011  
City Hall, Anne Campbell Room**

**CALL TO ORDER – 7:00 PM** - Nancy Bentzen

**ATTENDANCE/INTRODUCTIONS:**

**TREAT MONTH:** Judith Denham and Jane Schnabel

**BIRTHDAYS:** Feb. 7 – Mike Hult, Feb. 24 – Dave Olson

**APPROVAL OF MINUTES FROM THE BUSINESS MEETING OF January 27, 2011**

**PUBLIC COMMENT/ANNOUNCEMENTS:**

**REPORTS:**

**HOTA Board Representative Report** – Nancy Bentzen, Representative  
Report on Main St meeting on Feb. 11 and Retreat on Feb. 24

**CFEA Conference Report** – Feb. 16-18 - Brenda and Judith

**EVENT REPORTS:**

**HOTA/FC Chocolate Affair** – Sat., February 5, 2011

HOTA Co-Sponsor – Taste of Chocolate, Carriage Rides, Hearts/Banners - Lib Ilderton  
2011 FC Committee: Lynne Heinekamp, Nancy Bentzen, Judith Denham, Jane Schnabel,  
Janice Miller, Fran Evans, Mary Jo Giddings, Suzanne McGowan (arrange storytelling)  
Location: Olde Town Square, D-Note, DiCicco's Banquet room, Arvada Library

Report on Event – Taste of Chocolate, Treasure Hunt, Cookie Contest, Storytelling,  
Carriage Rides, Articles

**High Tea for Seniors age 90 & older** – Sat., March 12, 2011, Mary VanDoozer & Lynne  
Heinekamp, Co-Chairs

2011 FC Committee: Nancy Bentzen, Janice Miller, Frances Evans, Mary Jo Giddings,  
Edna Gordon, Bernie Burgmaier, Jane Schnabel  
Location: Apex Community Center, Wadsworth Blvd., 4:00 PM-6:30 PM  
Invitees: Citizens 90 yrs and older

Report on February 9 Meeting – Mary and Lynne

**9th Annual Arvada Kite Festival** – Sat., April 9, 2011, Jody and Dudley Weiland, Chairs

Foothills Kite Club Co-sponsor: Don Nash  
2011 FC Committee: Dave Olson, Nancy Bentzen, Bernie Burgmaier, Edna Gordon, Mary  
VanDoozer, Frances Evans, Mike Hult, Jane Schnabel, Mary Jo Giddings  
Community Member: Dave Giddings  
Location: Robby Ferrufino Park, 74<sup>th</sup> & Carr Drive 10:00 am to 4:00 pm

Updates – Jody and Dudley  
Next Meeting March 7

**10<sup>th</sup> Annual Arvada Trails Day – Sat., June 6, 2011, Dave Olson, and Janice Miller Co-Chairs**

Arvada Park Advisory Committee, Co-Sponsor – Bill Orchard (Bike Ride)  
2011 FC Committee: Dudley Weiland (Nature Walk), Jody Weiland, Nancy Bentzen, Judith Denham, Jane Schnabel, Mike Hult  
Community Partner Members: Two Ponds-Seth Beres, MVNC - Karen Miller  
Community Members: Mark McGoff (Nature Walk)  
Location: Majestic View Park & Two Ponds Wildlife Refuge 10:00 am to 2:00 pm

Report on Feb. 17 Meeting – Dave and Janice

**OTHER COMMITTEES:**

**FC Marketing Committee - Judith Denham, Chair**

2011 FC Committee: Nancy Bentzen, Jane Schnabel, Brenda Berg, Suzanne McGowan  
Community Members: Sharon Baldwin, Gary Browning, Donna Ross, JoAnn Medina

Marketing Committee Reports Feb. 9 Meeting – Judith

**FC Sponsorship Committee – Judith Denham, Chair**

2011 FC Committee: Nancy Bentzen, Jane Schnabel; Suzanne McGowan  
Community volunteers: Gary Browning

Sponsorship Committee - Status

**Master Festivals Calendar/Website/Social Media – Brenda Berg**

Website status update – Brenda posts event info –  
2011 FC Committee – Suzanne McGowan, Judith Denham, Jane Schnabel

**Festivals Library – Janice Miller, Chair**

Create a festivals library for all festivals held in Arvada, to retain, preserve, and provide an historical record. Send event pictures to [www.yourhub.com](http://www.yourhub.com)  
2011 FC Committee: Jody Weiland, Nancy Bentzen

Event photos and Scrapbooks Update – Feb.7 Meeting - Janice

**KEEP ARVADA BEAUTIFUL Clean-up Project– 86<sup>TH</sup> & ALKIRE –Dudley & Jody Weiland, Chairs**

Next Clean-up: Time: 7:30 AM

**OTHER BUSINESS:**

Recording of FC Volunteer Hours - Keep track of hours-meetings, events etc

Discussion of Remembrance for 9/11

**NEXT FC BOARD MEETING:** March 24, 2010

**ADJOURNMENT:**

**2011 ANNUAL SPONSORS:  
(CONFIRMED TO DATE)**

**ALPHAGRAPHICS (in-kind)  
ARVADA PRESS (in-kind)  
ARVADA RENT-ALLS (in-kind)  
D & K JEWELRY/LOST WEEKEND BARBQ (in-kind)  
SPORTLINE (in-kind)  
SOOPER CREDIT UNION  
FIRST BANK**

## **2011 FUTURE EVENTS Tabled Until Next Planning Meeting is Set**

### **Independence Day, 4<sup>th</sup> of July Celebration – Mon., July 4, 2011, Nancy Bentzen, Chair**

2011 FC Committee: Judith Denham (booth spaces/marketing)

2011 Entertainment Partner - KOOL 105 Promo Dept – Max Robert

Kid's Park Partner - Apex Park & Recreation – Ross Blackmer, Alli Mortensen

City Committees – Parks Dept., Police, Fire, Arvada Center-City Banquet Service

Other – Linda Olson (Military Display), Pridemark, Red Rocks

Location: Lutz/Stenger Sports Complex Start at 3:00 pm thru Fireworks

### **(HF Comm) Harvest Festival – September 9-11, 2011**

Festivals Commission Sponsor

2011 FC Members Helping or on Committee: Mary Jo Giddings, Nancy Bentzen, Dudley

Weiland, Jane Schnabel, France Evans

### **HOTA/FC Festival of Scarecrows - October 8, 2011 (Sat.)**

FC is Partner for event. HOTA - ,Arvada Gardeners – Bill Orchard

2011 FC Committee: Lynne Heinekamp, Nancy Bentzen, Frances Evans, Judith Denham,

Janice Miller, Jane Schnabel, Mary Jo Giddings

Location: Olde Town Square, 10:00 a.m. to 3:00 p.m.

### **4th Annual Wines for the Holidays Wine Tasting - November 18, 2011 (Fri.) - Lynne Heinekamp, & Nancy Bentzen, Co-Chairs**

2010 FC Committee: Bernie Burgmaier, Judith Denham, Frances Evans, Mary Jo

Giddings, Edna Gordon, Jane Schnabel, Janice Miller, Brenda Berg

Community Members –

Location:

Fundraiser recipient: Arvada Food Bank – Director Ernie Giron