

## ARVADA FESTIVALS COMMISSION BUSINESS MEETING OF JANUARY 27, 2011

CALL TO ORDER: Nancy Bentzen called the meeting to order at 7:05 p.m.

ROLL CALL: Nancy Bentzen, Bernie Burgmaier, Judith Denham, Frances Evans, Mary Jo Giddings, Edna Gordon, Lynne Heinekamp, Mike Hult, Suzanne McGowan, Janice Miller, Dave Olson, Jane Schnabel, Mary VanDoozer, Jody & Dudley Weiland

THOSE ABSENT: Brenda Berg

OTHERS PRESENT: Blaine Morgan

APPROVAL OF MINUTES from Retreat Meeting of November 6, 2010

Minutes were approved

APPROVAL OF MINUTES from the Business Meeting of November 6, 2010

Minutes were approved

### PUBLIC COMMENT:

Mary Jo discussed the Garden Society's garden show on June 25th. Dudley suggested the garden at the Majestic View Nature Center to visit.

Blaine Morgan discussed a proposal for a 9-11 anniversary event.

### REPORTS

FC 2011 Work Program/committee List

This was passed around for all to look at.

FC Proposed 2011 Budget

Budget was discussed.

HOTA Board Representative Report – Nancy Bentzen, Representative

There are new officers for HOTA. They are also looking for a new director. Their retreat is February 24th.

### EVENT REPORTS

4th Annual Wines for the Holidays Wine Tasting-November 19, 2010 Lynne Heinekamp, Nancy Bentzen, Co-chairs

2009 FC Committee: Judith Denham, Mary Jo Giddings, Edna Gordon, Frances Evans, Char Lee Sauer, Bernie Burgmaier, Suzanne McGowan

Fundraiser Partner/Recipient: Arvada Food Bank -Director Ernie Giron

Location: Standley Lake Library

The event was very successful. Everyone was pleased with it. People loved having it at the library. Great marketing, lots of food, fantastic silent auction.

A Chocolate Affair - HOTA/Festivals Commission Partnership - February 5, 2011

Location: Olde Town Square, D-Note, DiCicco's Banquet room, Arvada Library

HOTA Co-sponsor-(Taste of Chocolate, Carriage Rides, Hearts on Lamp Posts)

2011 FC Committee: Lynne Heinekamp, (Treasure Hunt), Nancy Bentzen (Treasure Hunt, Marketing), Judith Denham (Marketing, face painter, balloon artist), Creative Chocolate Cookie Contest, Suzanne McGowan-storytelling), Janice Miller (Creative Chocolate Cookie Contest), Frances Evans (Treasure Hunt), Jane Schnabel

11:00-3:00 p.m.

Hearts and banners are up. Set up time: 10:00 a.m. Have to be out of DiCicco's by 2:30 p.m. Everything is ready. The volunteer sign up sheet was passed around.

High Tea for Seniors age 90 & Older – March 12, 2011-Mary Vandoozer & Lynne Heinekamp, co-chairs

2011 FC Committee: Nancy Bentzen, Bernie Burgmaier, Frances Evans, Mary Jo Giddings, Janice Miller, Edna Gordon & Bernie Burgmaier

Location: Apex Community Center, Wadsworth Blvd. 4:00-6:30p.m.

Invitees: Senior Citizens 90 years and older and one guest.

The volunteers are asked to wear hats to the tea. The committee each has a table to decorate. The menu was discussed. Janice is making hats for the seniors. Next meeting: Feb. 1st.

9th Annual Arvada Kite Festival – April 9, 2011 Jody and Dudley Weiland, Co-Chairs

Foothills Kite Club Co-sponsor: Del Befus

2011 FC committee members: Nancy Bentzen, Bernie Burgmaier, Dave Olson, Edna Gordon, Mike Hult

Community Member: Dave Giddings--food vendors, Aaron & Candy Skoff

Location: Robby Ferrufino Park, 74th & Carr Dr. 10:00-4:00 p.m.

There are going to be eight kite building classes this year, and there will be a special time at the event, for these children to fly the kites they made. The vendors have all been contacted. There will be a drawing for a free kite, every hour. Aaron Skoff will be the announcer, as John Gabby can not do it any longer.

All the activities from last year are returning. Trophies have been completed and picked up, dates on the banners have been changed and the jumping castles are ordered.

The "After the Event" dinner will be at the Majestic View Nature Center, with pizza etc.

10th Annual Arvada Trails Day-Sat. June 6, 2011, Dave Olson & Janice Miller-Co-Chairs  
Arvada Park Advisory Committee, Co-Sponsor-Bill Orchard (Bike ride)

2011 FC committee: Dudley Weiland (Nature walk) Nancy Bentzen, Judith Denham, Jane Schnabel, Mike Hult

Community Partner Members: Two Ponds-Seth Beres, MVNC-Karen Miller

Community Members: Mark McGoff (nature walk)

Location: Majestic View Park & Two Ponds Wildlife Refuge 10:00-2:00 p.m.

There was some discussion, at the Jan. meeting, to have pizza in place of hot dogs. Everything is pretty much the same as last year. Next meeting: Feb. 17th

## OTHER COMMITTEE REPORTS

FC Marketing Committee – Judith Denham, Chair

2011\_FC Committee: Brenda Berg, Nancy Bentzen, Jane Schnabel, Suzanne McGowan

Community Members: Sharon Baldwin, Gary Browning, Donna Ross, JoAnn Medina

A power point is being worked on. The marketing team has had booths at several locations in Arvada.

Sponsorship Committee--Judith Denham, Chair

2011 FC Committee members: Nancy Bentzen, Jane Schnabel & Suzanne McGowan

Community Member: Gary Browning

The committee is working on getting more sponsors. Also, working on doing summaries of our events for the sponsors.

Master Festivals Calendar – Brenda Berg

Festivals Library – Janice Miller, Chair

2011 FC members: Nancy Bentzen, Jody Weiland

Will meet on Feb. 7th for scrapbooking.

Keep Arvada Beautiful Clean-up Project - 86<sup>th</sup> & Alkire - Dudley and Jody Weiland, Co-Chairs

Next Clean -up day: To be announced at a later date and sent out in an email-- Time: 7:30 a.m.

## OTHER BUSINESS:

Recording of FC Volunteer Hours--Keep track of hours, turn in to Brenda.

Holiday Party- Everyone was thanked, six council members came.

Election of 2011 officers-Chair: Nancy Bentzen

Vice Chairman-Dave Olson  
Secretary-Mary VanDoozer

Next FC Meeting: February 24, 2011

ADJOURNMENT: 8:45 p.m.  
Respectfully submitted:  
Jody Weiland

Treats:-

Birthdays: Mike Hult-Feb. 7  
Dave Olson-Feb. 24

2011 ANNUAL SPONSORS: ARVADAGRAPHICS (in-kind)  
ARVADA PRESS (in Kind)  
ARVADA RENT-ALLS (in Kind)  
D & K JEWELRY (in kind)  
FIRSTBANK of ARVADA & FIRST BANK NORTH  
SOOPER CREDIT UNION  
SPORTLINE (in kind)

FUTURE EVENTS- Tabled for Discussion until Meetings are set

2011 Proposed Events

Independence Day 4<sup>th</sup> of July Celebration –Sunday- July 4, 2011--Nancy Bentzen, Chair, 2011  
FC Committee: Judith Denham-marketing  
Partner-KOOL 105 Promo Dept.--Liz Young, Max Robert  
Kid's Park Partner--Apex Park & Recreation-Ross Blackmer, Alli Mortensen  
City Committee--Parks Dept., Police, Fire Other-Linda Olson, Pridemark, Red Rocks  
Time: 3:00 pm until end of fireworks.  
Location: Lutz/Stenger Sports Complex

Harvest Festival - -September 9-11, 2011  
Festival Commission Sponsor  
2011 FC Members on Committee-Mary Jo Giddings, Nancy Bentzen, Dudley Weiland, Jane Schnable, Frances Evans

Festival of Scarecrows – HOTA/ Festivals Commission Partnership - October 8, 2011  
FC is Partner for event-HOTA & Arvada Gardeners: Bill Orchard  
2011 FC members: Lynne Heinekamp, Nancy Bentzen, Judith Denham, Mary Jo Giddings,  
Janice Miller, Frances Evans, Jane Schnabel  
Location: Olde Town Square, 10:00 a.m. to 3:00 p.m