Every Trip Counts | Program Highlights

The Every Trip Counts Program has wrapped up programming for the 2010 Ozone Season.

How did Participants Register?

Registered Online:	192
Mailed or City Hall Box:	169
Program Kick-Off Event (June 6, 2010):	50
Arvada Farmers' Market (June 7, 2010):	21
Bike Day at City Hall (June 9, 2010):	38
Bike to Work Day Event: (June 23, 2010):	12
Total Participants:	482

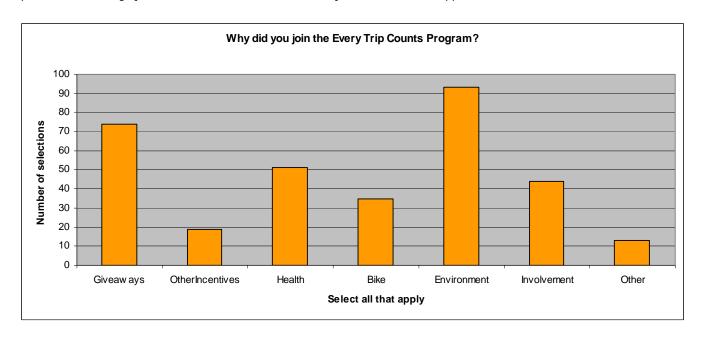
What Incentive did they choose?

Bike Gear: 265 participants (55%) Bus Pass: 217 participants (45%)

Bus Map: 207 participants (42%) Ride Share Info: 53 participants (11%) Newsletters: 440 participants (91%)

Surveys on the Program

The following represent the results of the survey that was sent out to all participants in the program. Participants could mail back a postage-paid post card, or fill the survey out online. Of the 151 survey respondents (31% of participants participated in the survey), 5 filled out the survey online, the rest filled out the post-card. The survey questions have roughly a 6% confidence interval. The survey is included in the Appendix.



^{*} Participants chose one or the other

