

Business Education Series Training (BEST) is a partnership of Jefferson County municipal and non-profit business specialists which provides high quality education seminars and training sessions to the region's business community that are relevant, diverse and affordable for the purpose of encouraging successful growth in a challenging business climate.

Jefferson County Business Education Series TRAINING

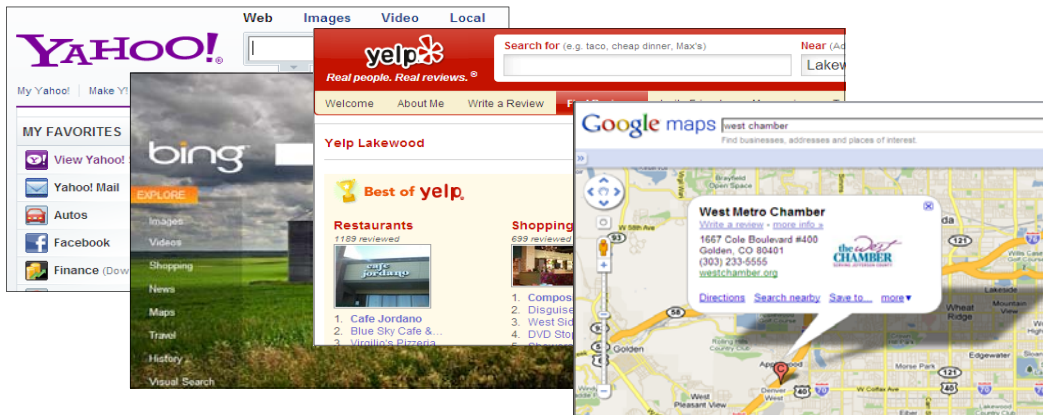


REGISTRATION: www.Jeffcobrc.org/BusinessEducation

Buyer Behavior

Helping Your Customers Find You

Friday, June 11th | 11:30 am - 1:00 pm



The division between our online and offline worlds is becoming nonexistent. With the quickness of broadband and the spread of mobile computing devices, we are looking to the internet as **THE** place to get information, research products, find reviews and ultimately transact business.

In today's marketplace your business can not afford to ignore how you are perceived online. This interactive workshop will help you **increase your presence online** with **search engine optimization**, give you options for **website visibility**, and present you with the tools you need to understand how your customers are looking for you.

West Chamber Offices, 1667 Cole Blvd., Building 19, Suite 400, Lakewood, 80401
Cost: \$20 (includes box lunch)

Presented by the Jefferson County Business Resource Center & the West Chamber
For more information, please call 303-996-8976

BEST is brought to you by the following organizations:

