

**AGENDA REGULAR MEETING
ARVADA FESTIVALS COMMISSION
February 25, 2010
City Hall, Anne Campbell Room**

CALL TO ORDER – Nancy Bentzen

ATTENDANCE/INTRODUCTIONS:

TREAT MONTH: FEBRUARY – Dave Olson

BIRTHDAYS: February 7 – Mike Hult, **February 24** – Dave Olson

APPROVAL OF MINUTES FROM THE BUSINESS MEETING OF JANUARY 28, 2010

PUBLIC COMMENT:

REPORTS:

2010 Event Work Program Committee Listing Sheets – Distribute

HOTA Board Representative Report – Nancy Bentzen, Representative
February Retreat Meeting Report, New Officers – Nancy

EVENT REPORTS:

HOTA/FC Chocolate Affair – February 6, 2010,

HOTA Co-Sponsor – Jason Dennison (Taste of Chocolate, Carriage Rides, Hearts on lamp posts)
2010 FC Committee: Lynne Heinekamp (Treasure Hunt), Nancy Bentzen (Treasure Hunt, Marketing), Judith Denham (Marketing, Julia Pech presentation, face painter, balloon artist), Charl Lee Sauer (Marketing, Creative Chocolate Cookie Contest, arrange storytelling), Janice Miller (Creative Chocolate Cookie Contest), Frances Evans (Treasure Hunt), Jane Schnabel
Additional 2010 Volunteers for FC: Bernie Burgmaier, Mary Jo Giddings, Jody and Dudley Weiland, Susan Johnson, Suzanne McGowan, Eva Zerr, Shirley Jackson, Robert Schnabel, Megan Quinn, Jane Keen
Location: Olde Town Square, DiCicco's Banquet room, D-Note, & Arvada Library, 11:00A-3:00P

Report on Event and Wrap-up Meeting

High Tea for Seniors age 90 & older – March 13, 2010 (Sat.), Mary VanDoozer & Lynne Heinekamp, Co-Chairs

2010 FC Committee: Nancy Bentzen, Janice Miller, Frances Evans, Mary Jo Giddings, Edna Gordon, Bernie Burgmaier
Location: The Egg Shell Restaurant, Ralston & Olde Wadsworth, 4:00 PM-6:30 PM
Invitees: Citizens 90 yrs and older

Report on 1st Meeting: February 10, 2010, Panera's, 5:30 PM –
Volunteer Sign-up

8th Annual Arvada Kite Festival – April 10, 2010, Jody and Dudley Weiland, Co-Chairs_

Foothills Kite Club Co-sponsor: Don Nash
2010 FC Committee: Nancy Bentzen, Bernie Burgmaier, Dave Olson, Edna Gordon, Mike Hult
Community Member: Dave Giddings, Aaron and Candy Skoff
Location: Robby Ferrufino Park, 74th & Carr Drive 10:00 am to 4:00 pm

Report on Updates – Jody and Dudley
Volunteer Sign Up for Kite Building Classes
Next Meeting March 8, MVNC, at 6:30 PM

9th Annual Arvada Trails Day – Sat., June 5, 2010 - Dave Olson, and Janice Miller Co-Chairs

Arvada Park Advisory Committee, Co-Sponsor – Bill Orchard (Bike Ride)
2010 FC Committee: Dudley Weiland, Jody Weiland, Nancy Bentzen, Mike Hult
Community Partner Members: Two Ponds-Seth Beres, MVNC - Karen Miller
Community Members: Mark McGoff
Location: Majestic View Park & Two Ponds Wildlife Refuge 10:00 am to 2:00 pm

Report on 1st Meeting: February 4, 2010, MVNC, 6:30 PM

OTHER COMMITTEES:

FC Marketing Committee - Judith Denham, Chair

2010 FC Committee: Charl Lee Sauer, Rita Schnidt, Nancy Bentzen, Brenda Berg
Community Members: Suzanne McGowan, Jane Schnabel, Susan Johnson

Committee Updates, Articles sent to Arvada Report, A Press, Yourhub.com, other –

FC Sponsorship Committee – Judith Denham, Chair

2010 FC Committee: Nancy Bentzen
Community Member: Jane Schnabel, Suzanne McGowan, Susan Johnson

Sponsorship Committee Updates –

Master Festivals Calendar/Website – Charl Lee Sauer, Brenda Berg

Website status update

Festivals Library – Janice Miller, Chair

Create a festivals library for all festivals held in Arvada, to retain, preserve, and provide an historical record. Send event pictures to www.yourhub.com

2010 FC Committee: Jody Weiland, Nancy Bentzen

Event photos and Scrapbooks Update - Janice

KEEP ARVADA BEAUTIFUL Clean-up Project– 86TH & ALKIRE – Dudley & Jody Weiland, Chair

Next Clean-up: April 17

Time: 7:30 AM

OTHER BUSINESS:

Recording of FC Volunteer Hours - Keep track of hours-meetings, events etc

Other

NEXT FC BOARD MEETING

Next meeting: March 25, 2010

ADJOURNMENT:

2010 ANNUAL SPONSORS: ALPHAGRAPHICS (in-kind)
 ARVADA PRESS (in-kind)
 ARVADA RENT-ALLS (in-kind)
 D & K JEWELRY/LOST WEEKEND BARBQ (in-kind)
 DOWNTOWN TOYS AND GAMES
 FIRSTBANK of ARVADA
 PERSONAL BENEFIT SERVICES/WEALTH MANAGEMENT
 SAM'S CLUB ARVADA
 SOOPER CREDIT UNION
 SPORTLINE
 UNITED STUDIOS OF SELF DEFENSE

FUTURE EVENTS Tabled Until Next Planning Meeting is Set

2010 Proposed Events

Independence Day 4th of July Celebration – Sun., July 4, 2010, Nancy Bentzen, Chair

2010 FC Committee: Lynne Heinekamp (booth), Judith Denham (marketing)
2009 Partner - KOOL 105 Promo Dept – Liz Young, Max Robert
Kid's Park Partner - Apex Park & Recreation – Ross Blackmer, Alli Mortensen, Laina Doyle
City Committee – Parks Dept., Police, Fire, Banquet Service
Other – Linda Olson, Pridemark, Red Rocks
Location: Lutz/Stenger Sports Complex Start at 3:00 pm thru Fireworks

(HFComm) Harvest Festival – September 10-12, 2010

Festivals Commission Sponsor
2010 FC Members on Committee: Mary Jo Giddings

HOTA/FC Festival of Scarecrows - October 9, 2010 (Sat.), Lynne Heinekamp, FC Chair/Liaison

FC is Partner for event-HOTA-Jason Dennison;
Arvada Gardeners – Susannah Patterson, Bill Orchard
2010 FC Committee: Nancy Bentzen, Frances Evans, Judith Denham, Mary Jo Giddings, Janice Miller
Community Members - Jane Schnabel
Location: Olde Town Square, 10:00 a.m. to 3:00 p.m.

4th Annual Wines for the Holidays Wine Tasting - November 19, 2010 (Fri.) - Lynne Heinekamp, Mary Vandoozer, & Nancy Bentzen, Co-Chairs

2010 FC Committee: Judith Denham, Mary Jo Giddings, Edna Gordon, Frances Evans, Charl Lee Sauer, Bernie Burgmaier
Community Members – Jane Schnabel
Fundraiser recipient: Arvada Food Bank – Director Ernie Giron
Location: The Eggshell Restaurant, 6:00 PM – 8:30 PM