

ARVADA FESTIVALS COMMISSION BUSINESS MEETING OF OCTOBER 22, 2009

CALL TO ORDER: Nancy Bentzen called the meeting to order at 7:15 p.m.

ROLL CALL: Nancy Bentzen, Mary Jo Giddings, Lynne Heinekamp, Suzanne McGowen, Janice Miller, Dave Olson, Jody & Dudley Weiland

THOSE ABSENT: Bernie Burgmaier, John Carpenter, Judith Denham, Frances Evans, Edna Gordon, Mike Hult, CharLee Sauer, Rita Schnidt, Ed Tomlinson, Mary VanDoozer

OTHERS PRESENT: Brenda Berg

Everyone sang Happy Birthday to Brenda Berg

APPROVAL OF MINUTES OF BUSINESS MEETING OF September 24, 2009
Minutes were approved as submitted.

PUBLIC COMMENT:

Mary Jo reported that on November 14th, there will be an oral history at McIlvoy House. Presenters will be former mayors and city council members. This is free and is from 1:00-3:00 p.m.

Lynne stated that the library was having a "Whale of a Sale" book sale October 23rd, 24th and 25th.

REPORTS

HOTA Board Representative Report – Nancy Bentzen, Representative

At the October 8th meeting, Jason Dennison discussed the name change to Downtown Arvada Partnership, the budget for 2010, having a community resource team and having a new website. The Taste of Arvada is November 5th and is \$5. On December 7th, at 5:00 p.m. the lights will come on for the holidays.

EVENT REPORTS:

Festival of Scarecrows – HOTA/ Festivals Commission Partnership - October 10, 2009

FC is Partner for event-HOTA-Jason Dennison, Arvada Gardeners: Susannah Patterson, Bill Orchard

Committee:

FC members: Lynne Heinekamp, Nancy Bentzen, Judith Denham, Mary Jo Giddings, Janice Miller, Ed Tomlinson, Frances Evans, Jane Schnabel

Location: Olde Town Square, 10:00 a.m. to 3:00 p.m.

Lynne stated that since it was so cold out, she thought that probably no one would come, but they did! Around 300-400 people came! Jody & Dudley had the cone maze, Ed & Nancy had on costumes from the Wizard of Oz that was fun for everyone to see. The hay ride was popular, all

the pumpkins were sold, and a \$500 check and a lot of food was given to the Arvada Food Bank. Brewster was also a big hit. There was also a lot of publicity on the event.

2nd Annual Holiday Wine Tasting Event – November 20, 2009 Lynne Heinekamp, Nancy Bentzen, and Mary VanDoozer, Co-chairs

FC Committee: Frances Evans, Mary Jo Giddings, John Carpenter, Judith Denham, Rita Schnidt, CharLee Sauer, Bernie Burgmaier, Edna Gordon

Fundraiser Partner/Recipient: Arvada Food Bank -Director Ernie Giron

Location: The Eggshell Restaurant

Lynne reported that items for the silent auction are coming in. This year the silent auction will be in the tent. There will be pop available for those that don't want wine. Patrice and her husband will be entertaining everyone. They are working on the marketing for the event and the printing should be done by next week. She passed around a sign up sheet to work at the event and also reminded everyone to wear black and white.

OTHER COMMITTEE REPORTS

FC Marketing Committee – Judith Denham, Chair

FC Committee: Brenda Berg, Nancy Bentzen, Bernie Burgmaier, CharLee Sauer, Rita Schnidt, Ed Tomlinson, Edna Gordon

Nancy stated that the information on the Chocolate Affair had to be turned in by Oct. 30, for the Arvada Report.

Sponsorship Committee--Judith Denham, Chair

Committee members: CharLee Sauer, Rita Schnidt, Nancy Bentzen, Lynne Heinekamp, Ed Tomlinson

Community Member: Jane Schnabel, Suzanne McGowan, Cody McNutt

The sponsorship letters are being updated.

Master Festivals Calendar – John Carpenter, Chair--Brenda Berg

Brenda stated that within the next two weeks a new layout for the website will be ready. Then additional pictures can be added.

Festivals Library – Janice Miller, Chair

FC members: Nancy Bentzen, Jody Weiland

Janice said she took pictures at the Festival of the Scarecrows event. She said she had taken the camera in to be cleaned. She also had been buying more items for scrapbooking. They will get together on November 2nd for scrapbooking.

Keep Arvada Beautiful Clean-up Project - 86th & Alkire - Dudley and Jody Weiland, Co-Chairs

Next Clean-up: Oct. 24th--Time: 7:30 a.m.

Dudley reminded everyone that Saturday is our clean up day. Nancy, Ed, Dave and Mary Jo will be helping Jody & Dudley.

OTHER BUSINESS:

Recording of FC Volunteer Hours-2009 -
Turn your hours into Brenda

Sign Code-

Nancy said the city is in the process of changing the sign code and it should be easier to understand when finished. Our events will be under the temporary sign code.

GOOD OF THE ORDER:

Next Meeting: FC Retreat and Regular meeting November 8th, from 12:00 to 3:00 p.m.

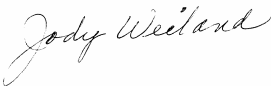
We will meet sometime in early December with the new city council.

December 15th is the FC Holiday Party at West Woods Restaurant at 6:00 p.m.

ADJOURNMENT: 8:20 p.m.

Respectfully submitted:

Jody Weiland



Birthdays: Lynne Heinekamp---November 17th

ANNUAL SPONSORS: ARVADA PRESS
ARVADA RENT-ALLS
SOOPER CREDIT UNION
PERSONAL BENEFIT SERVICES WEALTH
MANAGEMENT
SPORTLINE TEAM SPORTS
FIRSTBANK of ARVADA & FIRST BANK NORTH
ED TOMLINSON, REMAX BROKER
ALPHAGRAPHICS
UNITED STUDIOS OF SELF DEFENSE
ACE HARDWARE-Arvada Stores

FUTURE EVENTS - Tabled for Discussion until Meetings are Held

A Chocolate Affair - HOTA/Festivals Commission Partnership - February 6, 2010

Location: Olde Town Square & the Olde School House 10:00-3:00 p.m.

HOTA Co-sponsor-Danielle Hastings, Susan Johnson (Taste of Chocolate Hearts on lamp posts)

2009 FC Committee: Lynne Heinekamp & Nancy Bentzen (Treasure Hunt) Judith Denham (Marketing & Julia Pech presentations), CharLee Sauer, Rita Schnidt, Frances Evans
2009 Additional Volunteers: Jody & Dudley Weiland, Ed Tomlinson, Dave Olson, Mary Jo Giddings, Janice Miller

High Tea for Seniors age 90 & Older – March 13, 2010-Mary Vandoozer & Lynne Heinekamp, co-chairs

2009 FC Committee: Nancy Bentzen, Bernie Burgmaier, Frances Evans, Mary Jo Giddings, Janice Miller, Ed Tomlinson
Additional volunteers: Judith Denham, Dave Olson, Rita Schnidt, Jody & Dudley Weiland
Location: The Egg Shell Restaurant, Ralston & Olde Wadsworth, 5:00PM-7:30 P.M.
Invitees: Senior Citizens 90 years and older and one guest.

7th Annual Arvada Kite Festival – April 10, 2010 Jody and Dudley Weiland, Co-Chairs

Foothills Kite Club Co-sponsor: Donald Nash
FC committee members: Nancy Bentzen, Bernie Burgmaier, Dave Olson, Rita Schnidt, Ed Tomlinson
Community Member: Dave Giddings--food vendors
Location: Robby Ferruffino Park, 74th & Carr Dr. 10:00-4:00 p.m.

7th Annual Arvada Celebrates Its Trails – June 5, 2010--Dave Olson and Janice Miller, Co-Chairs

Arvada Park Advisory Committee, Co-sponsor – representatives – Bill Orchard (bike ride)
FC Committee: Dudley Weiland, Nancy Bentzen
Community Partner Members: Two Ponds- Seth Beres; Majestic View- Karen Baltz -MVNC
Community Member: Mark McGoff
Location: Majestic View Nature Center and Two Ponds Wildlife Refuge, 10:00 am to 2:00

Independence Day 4th of July Celebration – July 4, 2010--Nancy Bentzen, Chair, Rita Schnidt, Co-Chair

2009 FC Committee: Lynne Heinekamp-booth, Rita Schnidt, Judith Denham--Marketing, Partner-KOOL 105 Promo Dept.--Liz Young, Max Robert
Kid's Park Partner--Apex Park & Recreation-Ross Blackmer, Alli Mortensen, Laina Doyle
City Committee--Parks Dept., Police, Fire Other-Linda Olson, Pridemark, Red Rocks
Time: 3:00 pm until end of fireworks.
Location: Lutz/Stenger Sports Complex Start at 3:00 p.m. through fireworks

HF Committee Harvest Festival – September 11-13, 2009

FC Members on HF Committee: Ed Tomlinson (parade), John Carpenter (spelling bee), Nancy Bentzen (kids parade), Mary Jo Giddings (teddy bear picnic), Rita Schnidt (parade judges stand), Frances Evans (kids parade), Dudley Weiland (parade vehicles)