

**AGENDA REGULAR MEETING
ARVADA FESTIVALS COMMISSION
October 22, 2009
City Hall, Anne Campbell Room – 7:00 PM**

CALL TO ORDER – Nancy Bentzen

ATTENDANCE/INTRODUCTIONS:

APPROVAL OF MINUTES FROM THE BUSINESS MEETING OF September 24, 2009

PUBLIC COMMENT:

REPORTS:

HOTA Board Representative Report – Nancy Bentzen, Representative

October 8 Meeting Report – Nancy

BUDGETS - Please have your proposed budget for next year to give Brenda. Include cost of inkind items.

EVENT REPORTS:

HOTA/FC Festival of Scarecrows - October 10, 2009 (Sat.), Lynne Heinekamp, FC Chair/Liaison

FC is Partner for event-HOTA-Jason Dennison;

Arvada Gardeners – Susannah Patterson, Bill Orchard

2009 FC Committee: Nancy Bentzen, Frances Evans, Judith Denham, Mary Jo Giddings, Janice Miller, Ed Tomlinson, Jane Schnabel

2009 Additional Volunteers – Dudley and Jody Weiland, David Olson, Bernie Burgmaier, Edna Gordon, Warren Miller, Ed Bentzen, Rita Schnidt (flyers to day cares), community volunteer

Location: Olde Town Square, 10:00 a.m. to 3:00 p.m.

Report on Event

3rd Annual Holiday Wine Tasting - November 20, 2009 (Fri.) - Lynne Heinekamp, Mary Vandoozer, & Nancy Bentzen, Co-Chairs –Note DATE CHANGE

2009 FC Committee: Judith Denham, Mary Jo Giddings, Edna Gordon, Frances Evans, Rita Schnidt, John Carpenter, Charl Lee Sauer, Bernie Burgmaier

Fundraiser recipient: Arvada Food Bank – Director Ernie Giron

Location: The Eggshell Restaurant, 6:00 PM – 8:30 PM

Report on Updates – Lynne, Subcommittees

OTHER COMMITTEES:

FC Marketing Committee - Judith Denham, Chair

2009 FC Committee: Charl Lee Sauer, Ed Tomlinson, Rita Schnidt, Nancy Bentzen, Bernie Burgmaier, Edna Gordon, Brenda Berg

Community Member: Suzanne McGowan, Cody McNutt

General Committee Update/Wine Tasting – Judith

Deadline for Dec/Jan Arvada Report – October 30 (for delivery Dec. 11)

FC Sponsorship Committee – Judith Denham, Chair

2009 FC Committee: Charl Lee Sauer, Judith Denham, Lynne Heinekamp, Nancy Bentzen, Ed Tomlinson, Rita Schmidt
Community Member: Jane Schnabel, Suzanne McGowan, Cody McNutt

Sponsorship Committee Updates –

Master Festivals Calendar/Website - John Carpenter, Chair; Brenda Berg

Website status update

Festivals Library – Janice Miller, Chair

Create a festivals library for all festivals held in Arvada, to retain, preserve, and provide an historical record. Send event pictures to www.yourhub.com

2009 FC Committee: Jody Weiland, Nancy Bentzen

Event photos and Scrapbooks Update - Janice

KEEP ARVADA BEAUTIFUL Clean-up Project– 86TH & ALKIRE – Dudley & Jody Weiland, Chair

Next Clean-up: Oct. 24

Time: 7:30 AM

OTHER BUSINESS:

Recording of FC Volunteer Hours 2009 - Keep track of hours-meetings, events etc

Event Sign Code Update/Chamber Sign Code Meeting – Nancy

GOOD OF THE ORDER:

NEXT FC BOARD MEETING

Next meeting: FC Retreat and Regular Meeting -

ADJOURNMENT:

TREAT MONTH: OCTOBER – Mary Jo Giddings

BIRTHDAYS: October: Judith Denham-Oct. 2, Brenda Berg – Oct. 6, Edna Gordon – Oct ?

ANNUAL SPONSORS:

**ARVADA PRESS
ARVADA RENT-ALLS
SOOPER CREDIT UNION
PERSONAL BENEFIT SERVICES WEALTH MANAGEMENT
SPORTLINE TEAM SPORTS
FIRSTBANK of ARVADA and FIRSTBANK NORTH
ED TOMLINSON, REMAX BROKER
ALPHAGRAPHICS
ACE HARDWARE – Arvada stores
UNITED STUDIOS OF SELF DEFENSE
DOWNTOWN TOYS AND GAMES**

FUTURE EVENTS Tabled Until Next Planning Meeting is Set

2010 Events (subject to Planning Retreat Approval)

HOTA/FC Chocolate Affair - February 6, 2010 (Sat.)

HOTA Co-Partner – (Taste of Chocolate, Hearts on lamp posts)
2009 FC Committee: Lynne Heinekamp (Treasure Hunt), Nancy Bentzen (Treasure Hunt), Judith Denham (Marketing and Julia Pech presentations), Charl Lee Sauer (Marketing and Chocolate Chip Cookie Contest), Rita Schnidt, Frances Evans
2009 Additional Volunteers: Jody Weiland, Ed Tomlinson, Dave Olson, Eva Zerr, Shirley Jackson, Mary Jo Giddings, Megan Quinn, Janice Miller, Ed Bentzen
Location: Olde Town Square, D-Note, and Arvada Library, 10:00 AM-3:00 PM

High Tea for Seniors age 90 & older – March 13, 2010 (Sat.), Mary VanDoozer & Lynne Heinekamp, Co-Chairs

2009 FC Committee: Nancy Bentzen, Janice Miller, Frances Evans, Mary Jo Giddings, Ed Tomlinson
2009 Additional Volunteers – Judith Denham, David Olson, Rita Schnidt, Jody and Dudley Weiland
Location: The Egg Shell Restaurant, Ralston & Olde Wadsworth, 5:00 PM-7:30 PM
Invitees: Citizens 90 yrs and older

8th Annual Arvada Kite Festival – April 10, 2010 (Sat.), Jody and Dudley Weiland, Co-Chairs

Foothills Kite Club Co-sponsor: Don Nash
2009 FC Committee: Nancy Bentzen, Bernie Burgmaier, Dave Olson, Rita Schnidt, Ed Tomlinson
Community Member: Dave Giddings (food vendors)
Location: Robby Ferrufino Park, 74th & Carr Drive 10:00 am to 4:00 pm

9th Annual Arvada Trails Day – Sat., June 5, 2010 - Dave Olson, and Janice Miller Co-Chairs

Arvada Park Advisory Committee, Co-Sponsor – Bill Orchard (Bike Ride)
2009 FC Committee: Dudley Weiland, Nancy Bentzen
Community Partner Members: Two Ponds-Seth Beres, MVNC - Karen Baltz
Community Members: Mark McGoff
Location: Majestic View Park & Two Ponds Wildlife Refuge 10:00 am to 2:00 pm
1st Meeting: January 21, 2010

Independence Day 4th of July Celebration – Sun., July 4, 2010, Nancy Bentzen, Chair

2009 FC Committee: Lynne Heinekamp (booth), Rita Schnidt, Judith Denham (marketing)
Partner - KOOL 105 Promo Dept – Liz Young, Max Robert
Kid's Park Partner - Apex Park & Recreation – Ross Blackmer, Alli Mortensen, Laina Doyle
City Committee – Parks Dept., Police, Fire Other – Linda Olson, Pridemark, Red Rocks
Location: Lutz/Stenger Sports Complex Start at 3:00 pm thru Fireworks

(HFComm) Harvest Festival – September 10-12, 2010

\$6,000 Festivals Commission Sponsor
2009 FC Members on Committee: Ed Tomlinson (Parade), John Carpenter (Spelling Bee), Nancy Bentzen (Kids Parade), Mary Jo Giddings (Teddy Bear Picnic), Dudley Weiland (parade vehicles), Rita Schnidt (parade judges stand), Frances Evans (Kids Parade)