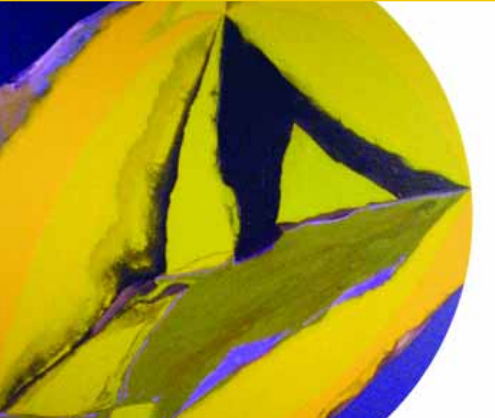


*Annual Report 2008*



# Arvada Center

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### son with "Les Misérables"



The national touring production of "Les Misérables" last came to Denver in 2000; above, the cast sings "At the End of the Day." The Arvada Center will stage the first locally mounted professional version in September.

**This week's spotlight**  
The Arvada Center's production of "Les Misérables" is a must-see event for theatergoers. The show is a powerful and emotional story that has captivated audiences for decades. The Arvada Center's production is no exception, featuring a talented cast and a stunning set design.

**This week's findings**  
The Arvada Center's production of "Les Misérables" is a must-see event for theatergoers. The show is a powerful and emotional story that has captivated audiences for decades. The Arvada Center's production is no exception, featuring a talented cast and a stunning set design.

Denver Center Attractions are set for the summer of June 2008 for "The Great Escape" at the Gallery Theater with the locally produced production "Victory Only" set to open shortly. The Center's Theater Company is also presenting "The Buddy Holly Story" in September.

### so easy to fall in love with rousing rock 'n' roll music

When the final fiery note is played in the Arvada Center's production of "The Buddy Holly Story,"



"Buddy" has an exceptional talent such as a young rock star. Remarkable talent that is a true gift. He is a true gift to the world of music. He is a true gift to the world of music. He is a true gift to the world of music.

Bennett Dunn is undeniably appealing as actor and performer in the title role of the Arvada Center's production of "The Buddy Holly Story."

### Arvada Center

BY MEGAN QUINN  
Rod Lansberry has his hands full at the Arvada Center. The director and artistic producer's job description includes choosing which plays theatergoers will see each year and if the first pick of the 2008-09 season is any indication, it's going to be a big year.

After all, he's just a few weeks away from debuting "Les Misérables" Sept. 16 on the Main Stage. "So many people have seen Les Mis, and for most people been the original production. It's the first time they might see a different version," Lansberry says.

Audiences won't miss out on a musical number or dialogue because of the Arvada Center's relatively small main stage. Lansberry has tweaked the setup of the stage to use the intimate space in his favor. He wants the play to be dynamic and more accessible by eliminating the long scores the orchestra traditionally plays in between sets.

"The goal is to concentrate on the story. Victor Hugo's message is huge, and I personally find it gets confusing because it's such an epic amount of time," he said.

Audiences will see the same actors in the Arvada Center's production of "Les Misérables," a one big-name familiar face in the cast: who played Jean Valjean in the 2007 production.

### Arvada aims for high-water mark

By John Moore Denver Post Theater Critic

When Gene Sobezak became the Arvada Center's new executive director, his directive to artistic director Rod Lansberry was simple: "Give me a blockbuster season."

# ARTS & ENTERTAINMENT

## 'Les Mis' surpasses expectations

### Arvada Center stage shines with local tale

By Tammy Kranz  
Staff Writer



What are we best in the world in doing?  
What drives our economic engine?  
What are we deeply passionate about?

By applying the business principles of "good to great" to the programming of last year's theater season, the Arvada Center experienced unprecedented growth in subscription and single ticket sales, increased media attention, a record 25 Henry Award nominations from the Colorado Theater Guild and another record twelve awards for a single production: *Les Misérables*. In a year when operating expenses for the Center's Performing Arts division increased by \$800,000, ticket revenue increased by \$1.4 million – and in a downturn economy. What a difference a year can make!

The success of our theater programs in 2008 radiated to other parts of the organization, which in turn helped raise overall public awareness for the Arvada Center. Our Gallery Division doubled its number of fine art exhibitions; our Education Division broke ground in the expansion of its celebrated ArtsDay program, which will offer additional arts experiences at the Center to tens of thousands of school children; while our Summer Concert Series established the Center as the region's premiere summer destination for cultural attractions.

By broadening and deepening our base of support, the Arvada Center is securing its fundamental role as one of the region's finest providers of performing arts, fine arts and education experiences - in economies both good and bad.

Gene Sobczak  
Executive Director

### Arvada triumph for great pride

As Randal Keith belted the opening few lines of character's first solo "Well, Have I Done," a few in the audience nodded their heads in approval.

Keith has garnered a lot of attention from critics, theatergoers, directors and producers including Arvada Center Artistic Producer Rod Lanberry, for his portrayal of Jean Valjean in the third national "Les Misérables" tour and on Broadway.

So the buzz around the upcoming "Les Mis" production at the Arvada Center turned into nearly a roar with anticipation when center officials announced Keith would be resurrecting his role of Valjean.

A lot of people were focused on Keith during "Les Mis" opening night Sept. 16. And as his voice climbed higher and higher to sing out the line "this is all I have known," and abruptly drops his voice to sing the rest of the song without any struggle – several people looked at their neighbor with astonishment. The praises were well deserved. This man could sing.

The beauty of Arvada's production, which runs until Oct. 19, is the talent doesn't end with Keith or with the lead roles of Fantine (Valerie Hill) or Cosette (Elizabeth Welch). Every one of the cast members – all from the Denver area with the exception of Keith – carried his own weight. From the greedy and often distasteful innkeeper and his wife to the scene-stealing archin Gavroche (Jimmy Brucnger), the nearly three-hour show overflowed with talent.

"Les Mis" is based on the 1862 novel by Victor Hugo and

### Burnett wrap

By John Moore: Denver Post Theater Critic

"Hollywood Arms" is a play that's not just close to Carol Burnett's heart. "You can't get any closer," the comedy legend said softly last week.

It's the stage adaptation of a memoir Burnett published in 1986 as an open letter to her three daughters so they might better understand "how their mother became the kind of hairpin I am," she quipped.

Burnett co-wrote the stage adaptation with daughter Carris Hamilton, who never lived to see the play performed. She died in January 2002, just months before the Denver

Hamilton was a free spirit who lived in rural Gunnison, where she kept a cabin and sometimes roamed the streets in bows and pink-tinted hair. Hamilton had found her way home from a wrong turn into drugs and alcohol, only to die at 38 of lung and brain cancer.

Though a supportive family surrounded Burnett, there is no refuge for a mother who has buried a child. The next best thing is a bed. "The covers were my friends," she said. "I was just kind of walking into walls." Hamilton was a Renaissance woman.





All theater photos © P. Switzer



# Theater Season and Special Engagements

As one of only two LORT B theaters in Colorado, Arvada Center Theater fulfills its critically acclaimed commitment to the art of stagecraft with professional equity productions that continue to expand the expectations of regional theater. Main Stage Theater programming consists of Broadway musicals, while classic and contemporary plays are featured in the Center's Black Box Theater.

In April 2008, when the Center announced the 2008-2009 theater season it represented a major programming departure and accentuated what the center does best – musical theater. The season would open with a blockbuster, *Les Misérables*, and be followed by three other popular musicals. The public appeal of this season created a financial turn around that helped buffer the Center from some of the unfavorable economic conditions that would hit the market later in 2008. Notable financial highlights include:

- Subscriptions increased by nearly 30% and was only the second increase since 1999
- Theater season revenues increased by 50%
- Season theater ticket sales increased by 33%
- Performing Arts received six Denver Post Ovation Awards and nine Marlowe Awards
- Winning 12 Colorado Theatre Guild Henry Awards setting a record for the most awards won by a single company in one year
- *Les Misérables* set a record for highest attendance and highest revenue ever earned by a production at the Center.

As 2008 drew to a close, the Performing Arts programming committee was already laying in plans for the next theater season with the goal of replicating the current season's success and stemming the effects of a weak economic marketplace.

## Subscription Series during 2008

***Of Mice and Men*** (2007/08)  
Performances: 52  
Attendance: 8,416

***The House of Blue Leaves***  
(2007/08)  
Performances: 36  
Attendance: 6,521

***Buddy...***  
***The Buddy Holly Story*** (2007/08)  
Performances: 37  
Attendance: 15,769

***Les Misérables*** (2008/09)  
Performances: 50  
Attendance: 22,939

***Hollywood Arms*** (2008/09)  
Performances: 44  
Attendance: 7,838

***A Wonderful Life*** (2008/09)  
Performances: 44  
Attendance: 16,466

## Special Engagements

***Nunsensations:*** (2008)  
***The Nonsense Vegas Revue***  
Performances: 22  
Attendance: 4,397

***Altar Boyz*** (2008)  
Performances: 36  
Attendance: 6,066

“Arvada Center set to see record season”

*Mile High News*

“The Arvada Center’s Landmark staging of *Les Miserables* is not only an unqualified triumph for the company. It’s also a rare theatrical treat for audiences and a point of great pride for the entire local theater community.”

*The Denver Post*





All theater photos © P. Switzer



# Theater Awards and Nominations

## *Denver Post* Ovation Awards

- Theater Person of the Year, Rod Lansberry (nominee)

## *Of Mice and Men*

- Best Supporting Actor (nominee)
- Best Supporting Actress (nominee)

## *The House of Blue Leaves*

- Best Supporting Actress, Comic Role (nominee)

## *Buddy...The Buddy Holly Story*

- *Denver Post* Ovation Award for Best Musical (nominee)
- *Denver Post* Ovation Award for Best Musical Number (nominee)
- *Denver Post* Ovation Award for Best Multimedia Integration (nominee)

## *Les Misérables*

- Best Musical (**winner**)
- Best Actor in a Musical (**winner**)
- Best Supporting Actor in a Musical (**winner**)
- Best Supporting Actress in a Musical (**winner**)
- Best Ensemble (**winner**)
- Best Director of Musical (nominee)
- Best Set Design (nominee)
- Best Young Actor (nominee)
- Best Band (nominee)

## *Hollywood Arms*

- Best Supporting Actress in a Dramatic Role (**winner**)

## *Altar Boyz*

- Best Choreography (nominee)

## Colorado Theater Guild Henry Awards

### *Of Mice and Men*

- Outstanding Sound Design (nominee)
- Outstanding Direction of a Play (nominee)

### *The House of Blue Leaves*

- Outstanding Supporting Actress (nominee)

### *Les Misérables*

- Outstanding Supporting Actor in a Musical (**winner**)
- Outstanding Supporting Actress in a Musical (**winner**)
- Outstanding Sound Design (**winner**)
- Outstanding Lighting Design (**winner**)
- Outstanding Costume Design (**winner**)
- Outstanding Scenic Design (**winner**)
- Outstanding Choreography (**winner**)
- Outstanding Ensemble Performance (**winner**)
- Outstanding Actor in a Musical (**winner**)
- Outstanding Production of a Musical (**winner**)
- Outstanding Direction of a Musical (**winner**)
- Outstanding Musical Director (**winner**)
- Outstanding Season for a Theater Company (**winner**)

## Marlowe Awards

### *The House of Blue Leaves*

- Best Supporting Actress in a Comedy (**winner**)
- Best Director of a Comedy (**winner**)

### *Les Misérables*

- Best Musical (**winner**)
- Best Direction of a Musical (**winner**)
- Best Musical Director (**winner**)
- Best Costumes (**winner**)
- Best Choreography (**winner**)
- Best Actress in a Musical (**winner**)
- Best Supporting Actress in a Musical (**winner**)





All children's theater photos © P. Switzer



# Children's Theater

In 2008 our Children's Theater program was extremely popular attracting nearly 69,000 young and young at heart patrons. By focusing on well-written stories, classical and contemporary, and delivering high production value, the Arvada Center has established itself as the premiere provider of children's theater along the Front Range. In 2008, there were 630 visits by public and private schools and the number of single families attending both productions annually continues to increase every year.

As demand for children's theater is high, the Arvada Center extended the run of the fall production through the holiday by moving the production from the Main Stage Theater to the Black Box Theater. This strategic move resulted in a sold out extension run and some very happy patrons who wanted to see quality children programming over the holidays. The successful year ended with some very impressive highlights:

- Revenue for children's theater increased by 67%
- Attendance for children's theater increased by 54%
- *A Year with Frog and Toad* won the Denver Post Ovation Award for Best Children's Production
- *A Year with Frog and Toad* and *Seussical* rank second and third respectively in all time attendance for a children's production at the Center.

In 2009, the Arvada Center will offer extended runs of both the spring and fall productions making use of both the Main Stage and Black Box Theaters.

## ***A Year with Frog and Toad***

Performances: 73

Attendance: 34,436

## ***Seussical***

Performances: 94

Attendance: 33,951

## Awards and Nominations

### *Denver Post Ovation Awards*

#### ***A Year with Frog and Toad***

- Best Children's Production (**winner**)
- Best Costumes (nominee)
- Best Actor in a Children's Play (nominee)

#### ***Seussical***

- Best Children's Production (nominee)

### *Colorado Kid's Pages*

- Winner for Best Place for Families

“Just what the Dr. ordered.  
Arvada Center's *Seussical* is fun  
for everyone”

*The Denver Post*

“*Frog and Toad* makes a splash in  
Arvada Center production”

*The Denver Post*



# Music at the Center

## Colorado Cowboy Poetry Gathering

Attendance: 4,616

## Jeffrey Siegel Keyboard Conversations®

Attendance: 1,777

### ***Russia:***

### ***Rebels on the Red Carpet!***

### ***Austria - Hungary:***

### ***Captivating Continentals***

### ***Basking in Beethoven***

### ***The Longevity of the Short Piece***

### ***Musical Pictures***

## Colorado Cowboy Poetry Gathering

This annual event coincides with the annual National Stock Show, and the 2008 event marked the 19th year. This four-day event presented over 50 of the world's best cowboy poets and musicians representing 13 states and Canada and Australia. Patrons are inspired and entertained with tales through song and verse about how cowboy life was and still is on the farms, ranches and ranges. Unique to this event is the intermingling of performers with patrons. The atmosphere is more like gatherings around a campfire or a country kitchen table with everyone swapping stories and experiences reducing life's complexities to shared common ground.

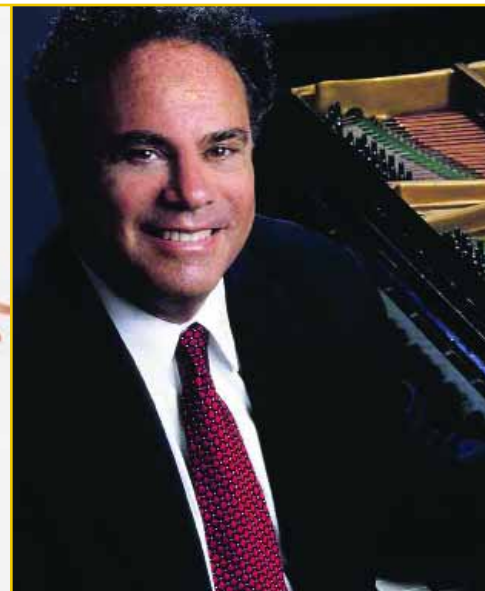
During 2008, extensive program evaluation and planning got underway for the 20th anniversary gathering to take place in January 2009. The Arvada Center envisions a broader scope for this program which entails working with metro area schools and providing education outreach programs consistent with their curricula and the Colorado Content Model Standards.

## Jeffrey Siegel

For 20 years Jeffrey Siegel has been entertaining patrons at the Center with his Keyboard Conversations.

Jeffrey's program attracts music lovers, who wish to increase their understanding and enjoyment of familiar works, and also reach out to newcomers to classical music, who are engaged by his entertaining, upbeat format. By speaking briefly about each musical piece before it is performed, Mr. Siegel makes music more accessible and the listening experience more focused and meaningful.

In 2009, Jeffrey will hold his first summer concert at the Center's outdoor amphitheater, and in the fall, Siegel's Keyboard Conversations will focus on the works of Chopin honoring the 200th anniversary of the composer's birth.



## Music with a View

The Gallery/Museum division's Music with a View series offers patrons a series of one-hour concerts in the intimate setting of the Center's Main Gallery. These concerts feature local musicians playing diverse genres of music from classical to experimental and jazz to folk. In the fall of 2008, ArtTalks and ArtTours with exhibiting artists, writers and local scholars were held 45 minutes prior to each concert further enhancing the "View" component of that evening's performance.

The 2009-2010 Music with a View series will celebrate its 16th anniversary with an expanded program providing local musicians and patrons with greater entertainment opportunities and priced accessibly for everyone.

## Summer Events

In 2008, the Arvada Center approached summer programming with a broader and more dynamic strategy by presenting other cultural and entertainment experiences in addition to its historically all music line-up.

Debbie Reynolds brought music, comedy and a variety-style performance, Baxter Black's home-spun humor was poetic Americana and The Capitol Steps lightened the election year rhetoric with good-ribbing political satire. Partnering with premier local arts organizations made for the debut of the Colorado Symphony Orchestra and the Colorado Ballet at the Arvada Center.

Family entertainment was also a newly added component to the summer schedule. Family Fun Nights featured free activities, hosted by the Education division, allowing families to sample the arts education experiences we have at the Center. The evenings culminated in family-friendly entertainment. The Family Fun Night with the greatest attendance was the Center's Musical Theater Drama camp performance of *Disney's High School Musical*. The camp's 13 to 18 year olds delighted the crowd with their theatrical skills and talents showcasing the strength of the center's youth drama program.

For summer 2009, the Arvada Center plans to increase its collaborative partnerships with local cultural organizations making it the cultural destination for the metro area.

## Music with a View

Attendance: 779

**Alex Komodore**

**The Mercury Ensemble  
String Quartet**

**Windy Peak**

**Alex Komodore with  
Jeff LaQuatra**

**The Playground:  
*American Berserk***

**Boulder Philharmonic  
Chamber Players: *Piano Trios***

**Boulder Philharmonic Chamber  
Players: *Yuletide Brass***

## Summer Events

Attendance: 8,896

**The Arvada Center Chorale  
with the Lakewood Symphony  
Orchestra**

**Jeans 'n Classics**

**Colorado Symphony Orchestra**

**Baxter Black &  
Southern Exposure**

**Debbie Reynolds**

**Colorado Ballet**

**Asleep at the Wheel**

**The Capitol Steps**

**Lois LaFond & The Rockadiles  
and Bettina**

**Fred Garbo  
Inflatable Theater Co.**

**Arvada Center Musical Theater  
Camp Performance—*Disney's  
High School Musical***

“An unusual gift for commentary as well as extraordinary pianism bring Siegel's audience wholly into the musical experience.”

*Los Angeles Times*



# Education

During 2008, more than 900 classes were offered in acting and performing arts, ceramics, music, photography, visual arts, dance and the humanities providing learning opportunities for patrons age 1 1/2 and up. Every summer, the Arvada Center's studios are bursting with children of all ages enjoying a variety of disciplines.

In summer 2008, the Education and Performing Arts divisions jointly hosted the Musical Theater camp for students ages 12-19. Students worked with a team of professionals including directors, choreographers, and theatrical staff with their efforts culminating in the metro area's only amateur production of the completed version of Disney's High School Musical. The drama students held four public performances and attracted 2,158 in attendance.

In August, 2008, the Arvada Center Ceramics studio hosted Takashi Nakazato for three weeks. Takashi Nakazato is a 13th generation potter from the Karatsu region of Japan, and is descended from one of Japan's oldest and most respected families of potters. During his time at the Arvada Center, Takashi made many pots, sharing his knowledge and expertise with students in an informal setting. At the end of his visit, he taught a weekend workshop.

Our Arts for Ageless Adults provides inspiration and encouragement for discovering new artistic explorations, enabling older students to express their creativity in classes designed for the mature creative spirit in the visual arts, dance, music, drama and humanities. In 2008, the Arvada Center continued to develop an outreach program to advance Arts for Ageless Adults to a wider community. Allied Jewish Housing is one of the recipients of these workshops. These "ageless" outreaches utilize professional artists experienced in working with older adults who take the arts into the community and offer hands-on workshops in senior centers, retirement communities and care facilities.

The Arts Days program continues to grow in popularity. As a multidisciplinary arts center, the Arvada Center can offer students multiple arts experiences in a single visit. The Center has an established program of excellence in its Art Day program and continues to seek funding through "Arts Day in Your School" and "Arts Day Adopt a School" programs. These programs allow funders to have a direct impact in their communities and allow the Arvada Center to better reach into underserved communities.

Starting in fall 2009, the Arvada Center is offering a restructured ArtsDay program that will allow us to serve thousands of additional students. The newly expanded ArtsDay program will provide student groups attending Children's Theater performances an additional fine arts or history activity facilitated by trained docents.

The Front Range Youth Symphonies (FRYS) bring together 150 talented young musicians from across the Front Range for a unique study and training in orchestral repertoire. The program has five levels of participation, the Youth Symphony, Chamber Strings, Concert Strings and two studio jazz groups. The program is offered as an enhancement to school music programs and all FRYs students participate in their school's instrumental music programs.

**Winter Session**  
Enrollments: 1,294

**Spring Session**  
Enrollments: 1,022

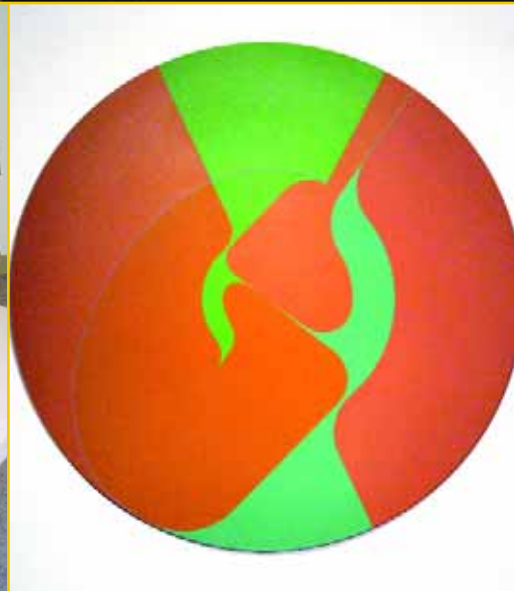
**Summer Session**  
Enrollments: 3,099

**Fall Session**  
Enrollments: 1,110

## Accessibility

The Arvada Center is among a handful of cultural facilities in the nation that offers a distinctive array of accessible educational, visual and performing arts programming – all under one roof. Shadow interpreting for patrons who are deaf, audio description and large print programs for blind or low vision patrons, assistive listening devices for patrons who are hard of hearing, integrated exhibit stations in our museum for patrons who are physically disabled, and aides for students who have mobility disabilities are services the Arvada Center provides to make the arts accessible to all.





# Gallery/Museum

The Arvada Center is one of the few arts institutions in the region with exhibitions that are always free to the public. Gallery exhibitions, held in the Arvada Center's three galleries, are historical or contemporary; featuring regional and national artists and change quarterly. The Center's History Museum showcases the cultural heritage of Arvada and is frequented by docent-led school groups.

In 2008, through the collaborative efforts of the education and gallery/museum divisions, a "Guide by Cell" program was implemented which allows patrons to take self-guided audio tours of the exhibitions using their personal cell phones.

As our gallery operations are heavily reliant upon foundations, corporate sponsors and individual donors to keep the Center's art exhibitions free to the public, the Center undertook a funding program titled "Make Your Visit Count." The Make Your Visit Count program establishes a formal more accurate process of quantifying visitations and donations from patrons and improves our ability to apply and qualify for additional funding. This program also broadens the scope of services provided to our gallery patrons, while increasing patron philanthropic support for our exhibitions.

Plans for 2009 include increasing the number of gallery exhibitions and integrating Gallery programming with the Center's Arts Day program. The addition of a 30-minute docent-guided discovery tour which is inquiry-based and encourages a high level of student participation will allow teachers to integrate more of their curricula with the Arvada Center's programming as well as have students' experience life-long learning with regards to the arts.

"Circles that throw a curve. If anything can pull me to the Arvada Center, it definitely is a sweeping show of paintings and monotypes by Dave Yust."

*Rocky Mountain News*

Arvada Center's *big* happenings. Few if any other area galleries would have been able to accommodate all these large-scale works at once.

*The Denver Post*

**Uzi Buzgalo**

*More Big Beautiful Things*

**Mike McClung**

*Watch Your Step: Sidewalks*

**Heather Billings**

*Candyland*

**Haley Mariah**

*Worn Out - from the Inside Out*

*Spokes*

**Summer of Cycles**

*Motorcycles from the Harry Mathews & Jim Dillard Collections*

**Mai Wyn Schantz**

*Paddling Upstream*

**Dave Yust**

*Looking Back/Looking Forward 1970s-2008*  
*Explorations In Symmetry*  
*Inclusion Series: Circles and Ellipses*

**Takashi Nakazato**

*Tradition and Innovation*

**22nd Annual Fine Art Market and ACES Show and Sale**

Awards

*Westword* Best of Denver Award

- David Yust, for Best Solo by a Local Master

# Financials

## Balance Sheet as of December 31, 2008 and 2007

|  | 2008                       | 2007                       |
|--|----------------------------|----------------------------|
| <b>Assets</b>                            |                            |                            |
| Cash and Investments                     | \$ 2,026,897               | \$ 1,069,778               |
| Restricted cash                          | 36,303                     | 34,434                     |
| Accounts receivable                      | 11,932                     | 12,318                     |
| Interest receivable                      |                            |                            |
| Inventories                              | 6,450                      | 14,484                     |
| Prepaid cost                             | <u>193,526</u>             | <u>179,127</u>             |
| <b>Total Assets</b>                      | <b><u>\$ 2,275,108</u></b> | <b><u>\$ 1,310,141</u></b> |
| <b>Liabilities and Fund Equity</b>       |                            |                            |
| Liabilities                              |                            |                            |
| Accounts payable                         | \$ 539,869                 | \$ 423,104                 |
| Accrued Liabilities                      | 2,504                      | 6,241                      |
| Deferred revenue                         | <u>952,880</u>             | <u>870,092</u>             |
| <b>Total liabilities</b>                 | <b><u>\$ 1,495,253</u></b> | <b><u>\$ 1,299,437</u></b> |
| <b>Fund equity</b>                       |                            |                            |
| Reserved for:                            |                            |                            |
| Inventories                              | \$ 6,450                   | \$ 14,484                  |
| Prepaid costs                            | 193,526                    | 179,127                    |
| Endowment                                |                            |                            |
| Letter of Credit                         | 36,303                     | 34,434                     |
| Emergencies                              | 293,000                    | 266,000                    |
| Unreserved                               |                            |                            |
| Undesignated                             | <u>250,576</u>             | <u>(483,341)</u>           |
| <b>Total fund equity</b>                 | <b><u>\$ 779,855</u></b>   | <b><u>\$ 10,704</u></b>    |
| <b>Total liabilities and fund equity</b> | <b><u>\$ 2,275,108</u></b> | <b><u>\$ 1,310,141</u></b> |

# Statement of Revenue, Expenditures and Changes in Fund Balance

For Years Ending December 31, 2008 and 2007

| Revenue                                     | 2008                       | 2007                       |
|---|----------------------------|----------------------------|
| Intergovernmental                           |                            |                            |
| Scientific and Cultural Facilities District | \$ 1,016,954               | \$ 978,683                 |
| Federal                                     | -                          | 10,000                     |
| State and other local                       | 12,940                     | 11,380                     |
| Charges for services                        |                            |                            |
| Performing Arts                             | 4,080,676                  | 2,643,532                  |
| Education                                   | 815,354                    | 875,514                    |
| Gallery/Museum                              | 127,811                    | 68,700                     |
| Interest                                    | 40,796                     | 4,881                      |
| Memberships and donations                   |                            |                            |
| Development                                 | 299,211                    | 321,102                    |
| Miscellaneous                               | 236,198                    | 180,555                    |
| <b>Total revenue</b>                        | <b><u>\$ 6,629,940</u></b> | <b><u>\$ 5,094,347</u></b> |

## Expenditures

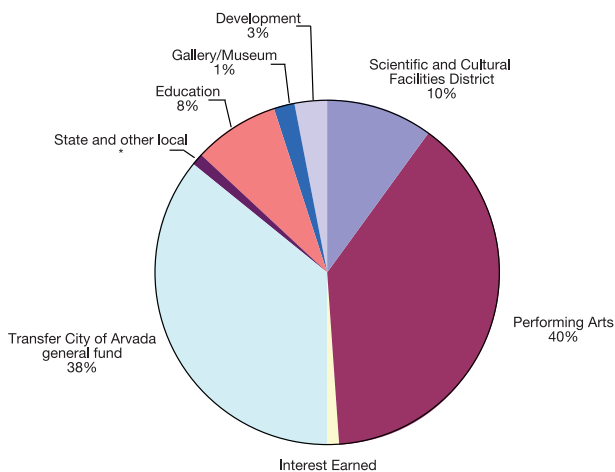
|                           |                            |                            |
|---------------------------|----------------------------|----------------------------|
| Current expenditures      |                            |                            |
| Administration            | \$ 195,309                 | \$ 240,535                 |
| Performing Arts           | 5,370,755                  | 4,458,727                  |
| Development               | 213,640                    | 341,651                    |
| Marketing/Patron Services | 1,634,339                  | 1,540,451                  |
| Education                 | 1,397,894                  | 1,380,066                  |
| Gallery/Museum            | 580,772                    | 560,365                    |
| Facilities                | 372,765                    | 346,823                    |
| <b>Total expenditures</b> | <b><u>\$ 9,765,474</u></b> | <b><u>\$ 8,868,618</u></b> |

Excess of Revenues over (under) Expenditures \$ (3,135,534) \$(3,774,271)

## Other Financing Sources

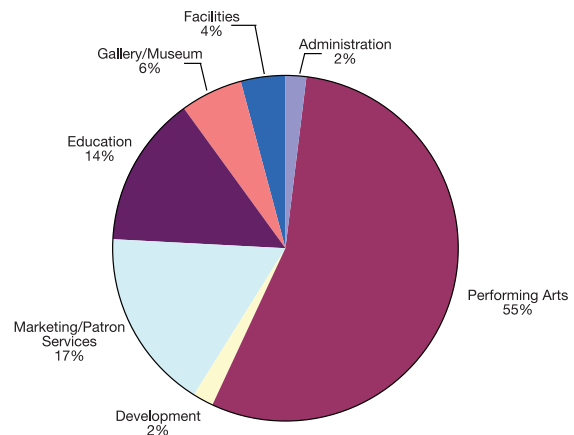
|   |                                 |                                |
|---|---------------------------------|--------------------------------|
| Transfer from City of Arvada General Fund | <b><u>\$ 3,904,686</u></b>      | <b><u>\$ 4,032,571</u></b>     |
| Net change in fund balance                | \$ 769,152                      | \$ 258,300                     |
| Fund Balance, Beginning                   | <u>\$ 10,704</u>                | <u>\$ (247,596)</u>            |
| Fund Balance, Ending                      | <b><u><u>\$ 779,856</u></u></b> | <b><u><u>\$ 10,704</u></u></b> |

### Arvada Center Revenue 2008



\* Less than one half of a percent

### Arvada Center Expenses 2008



# Friends of the Center Donors

Our sincere appreciation to the following individual, government, foundation and corporate donors who have generously contributed \$150 or more from January 2008 through December 2008. Our donors help provide award-winning arts programs to over 300,000 children and adults. Thank you!

*Appreciation to the citizens of the Scientific and Cultural Facilities District*

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\*Denotes Arvada Council for  
the Arts and Humanities  
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+Denotes In-Kind Donation  
++Denotes Arvada Center Vol-  
unteer

The Arvada Center sincerely  
thanks any donor whose  
name may have inadvertently  
been omitted from this list.  
Please call 720-898-7227 with  
any errors or omissions.

# Arvada Center Councils

## Volunteer Council

In January 2008, the Arvada Center created a Volunteer Council comprised of long-time volunteers to help implement programs and processes for the benefit of all our volunteers. The full labor force of 350 volunteers weaves itself into the very fabric of Arvada Center business. With guidance from the Volunteer Council, the volunteer program is becoming a more viable resource in helping the Arvada Center meet its operation's needs.

Volunteers assist with almost every area of operations at the Arvada Center. Over 150 volunteers serve as ushers at all Main Stage and Black Box theater productions, as well as dance concerts, summer amphitheater events and special presentations. Volunteers support the work of the Center Shop by attending to customers and providing direct service to patrons at the Will Call Desk. A well-trained and knowledgeable volunteer-led docent program allows both adults and children to have guided tours of gallery exhibitions and access special presentations in the Arvada History Museum. Volunteers assist staff with clerical support and provide backup support by assisting with security at summer concerts.

Our sincerest thanks to the dedicated core of volunteers whose tireless efforts help make the Arvada Center a success. In 2008, volunteers contributed over 26,000 hours. Many of these volunteers, over the tenure of their service, have contributed 1,000 or more service hours. Those achieving this milestone by the end of 2008 are:

**1000 Hours:** Sara Alt, Earl Anderson, Kay Bailey, Judith Berger, Lew & LaVerne Bistline, John Briggs, Nancy Brooks, Reva Brown, Cindi Bryant, Karen Cosens, Wilda Crockett, Phyllis Dodge, Virginia Dougherty, Marie Dudley, Diana Eckhardt, Joan England, Barbara Espinoza, Marie Gienger, Tom & Maureen Gunther, Diane Hall, Sidney Haugum, Ruth Henning, Myrna Humbert, Audrey Kessler, Irene Leonard, Marty Lillibridge, Bill & Judy Markoff, Carol McCracken, Peg McGurran, Doug & Joyce Murphey, Kitty North, Sharon Reilly, Jolean Ruggles, Marty Russell, Jo Schubert-Dreher, Sally Snyder, LaVonne Steele, Joan Wallace, Joann Wheeler, Carol Williams, Barbara Wilson, Sharen Wood, Betty Youse, Jennie Zaccaria. **2000 Hours:** Carolyn Bachman, Warren & Marge Behm, Erma Burton, Leta Dufford, Reva Hamm, Jean Helzer, Renee Herndon, Pat Jones, Mary Kaiser, Gay Ostrander, Lila Phillips, Mary Roach, Mary Lou Smith, Mary Stephens, Lois Van Tussenbrook, Patti Wagner, Shirley Walker, Sheri Zimmer. **3000 Hours:** Ginny Finfrock, Mary Jo Giddings, Theda Hoyt, Opal Longino, Jimmy Mytton **4000 Hours:** Fran Evans, Carol Jordan, Lloyd & Marion McKean, Mary Raven. **5000 Hours:** Judy Davisson. **6000 Hours:** Helen Stine. **9000 Hours:** Mary Jan Bader. **10,000 Hours:** Jeannine Angelo. **16,000 Hours:** Dick & Pat Tucker

## Volunteer Council

Judy Davisson, Chair  
Sara Alt\*  
Mark Arnold  
Nancy Bickford  
Liz Cawthorne  
Frances Evans

Mary Jo Giddings  
Linda Stevinson  
Nancy Terry  
Pat Tucker\*  
Shirley Walker  
\*Former Member

Judy Davisson, Chair of the Council, was recognized for outstanding volunteerism, by being nominated for the Rex Morgan Award. This award was started by the Scientific and Cultural Facilities District to recognize volunteers who make an impact in their communities.

## Arvada Council for the Arts and Humanities:

Kimberly A. Wagner, Chair  
Steve Swensen, Treasurer  
Rachel Zenzinger, Secretary  
Steve Caulk\*  
Marilyn Chappell  
Deb Condo  
Debra Havins  
Greg Martinez\*  
Althea Mortensen

Alethea Smock  
Stephanie Tuthill  
Luke Wyckoff

Bob Dyer,  
City Council Representative  
Aaron Azari,  
City Council Alternate

\*Former Member

The Arvada Council for the Arts and Humanities advises the Arvada City Council, provides guidance and support to the Arvada Center staff and acts as an advocate for public support and funding for the Arvada Center. An Arvada City Council member also attends Arts Council meetings on a regular basis. Members provide volunteer assistance at Arvada Center events, help raise financial resources to support Arvada Center programs, serve on at least one Arvada Center committee and participate in committee projects. Additions to the Arts Council are made by appointment of City Council.

In 2008, Kimberly Wagner became Chair of the Arts and in collaboration with the Executive Director Gene Sobczak, a strategic direction was established. Over the course of the year, a Council Committee focused on council cultivation developing standards and criteria for new council members and recruitment of new council members with critical areas of expertise and from under-represented areas of the community. The Education Committee reviewed the center's arts education programming. The Public Art Committee began work on establishing new procedures that will set policy for public art in the City.

# Arvada Center Staff

## Administration

**Gene Sobczak**,  
Executive Director  
**Erin Green**,  
Director of  
Institutional Operations  
**Danni Sprenger**  
Accountant I  
**Gene Evans**,  
Accounting Tech I  
**Shari Ortiz**,  
Administrative Assistant/  
Volunteer Coord  
**Debra Sanders**,  
Center Shop Coordinator

## Development

**Taylor Clark**,  
Development Officer,  
Individual Giving  
**Natasha Tiff**,  
Development Officer,  
Institutional Giving

## Performing Arts

**Rod A. Lansberry**,  
Artistic Producer and  
Interim Acting Director  
**Nick Cimyotte**,  
Technical Director  
**Adam Stolte**,  
Technical Manager  
**Dave Cimyotte**,  
Lead Theater Technician  
**Gail Gober**,  
Production Coordinator  
**Jon Olson**  
Master Electrician  
**Grant Evenson**,  
Lead Sound Technician  
**Elizabeth Harris**,  
Head of Wardrobe  
**Lisa Hoffman**,  
Children's Theater Stage  
Manager/ Production Asst.  
**Lisa Cook, Lisa Kurtz**  
Stage Managers

## Education

**Mickey McVey**,  
Director  
**Lisa Leafgreen**,  
Education Coordinator  
**Keith Ewer**,  
Front Range Youth  
Symphony Coordinator  
**Bebe Alexander**,  
Clay Coordinator  
**Leanne Cadman**,  
Education Assistant  
**Christina Noel-Adcock**,  
Dance Coordinator  
**Bernita Christenson**,  
Admin. Specialist

## Facilities Management

**John Gratkins**,  
Manager  
**Anna Lydon**,  
Facilities Coordinator/  
House Manager  
**Tom Lamb**,  
Security Operation Officer  
**Jerry Hunter**,  
Lead Maintenance  
**Roberta Lusso**,  
Maintenance

## Gallery/ Museum

**Gene Sobczak**,  
Interim Director  
**William Henning**,  
Curator of History Museum  
**Collin Parson**,  
Exhibition Designer  
**Bernita Christenson**,  
Administrative Specialist

## Marketing & Patron Services

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Director  
**Shari Mills**,  
Box Office Supervisor  
**Jerry Cunningham**,  
Publicist  
**Chuck McCoy**,  
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**Sara Padilla**,  
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**Annette TallBull**,  
**Lynn Stapp**,  
**Jackie Webster**  
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**arvadacenter**  
for the arts  
and humanities

720-898-7200 1911 West Bowler Road, Suite 101  
Arvada, CO 80003-3410

[www.arvadacenter.org](http://www.arvadacenter.org)



This annual report and many other projects of the Arvada Center for the Arts and Humanities are supported in part by The City of Arvada and the Scientific and Cultural Facilities District.

“Slating the first local professional staging of *Les Miserables*, popular musicals *Big River* and *Evita*, and the classic drama *The Crucible* is designed to bring back audiences and bolster the bottom line.”

*The Denver Post*





All theater photos © P. Switzer



# Looking to the Future

Although many people know the Arvada Center as one of Jefferson County's largest cultural attractions, few are aware that we also are one of the largest multi-disciplinary arts centers in the country. The quality of our programs and the support they received for over 30 years led to a progressive growth of a business that bore little resemblance to the one launched at the Center's inception in 1976. Not surprisingly, during the past decade the Arvada Center found itself referenced alongside metro Denver's major arts and cultural institutions – and rightly so.

In late 2007, we initiated a review of internal operations to determine how best to support the current scope and growing ambition of our institution. Initial focus was directed on our performing arts division with the intention of increasing public support and critical recognition for our nationally recognized theater program. Since that time, we have increased our subscription base by 30% and ticket revenues by 55%, finished FY 2008 with a balanced budget, replenished our operating reserve and restored the Center's position in the marketplace, acknowledged this year by a record twelve Henry Awards presented by the Colorado Theater Guild.

With our Summer Concert Series, the Arvada Center has established itself as the premiere summer destination for cultural attractions in metro Denver. We have further strengthened our position as a regional arts center through the development of strategic partnerships with prominent arts, cultural and community organizations within and outside of the SCFD, including the Fort Collins Museum of Contemporary Art, the Kirkland Museum of Fine and Decorative Art, Mount Saint Vincent Home, Red Rocks Community College, Asian Pacific Development Center and Consulado General de Mexico in Denver. Relationships continue to be developed with local business and civic organizations, including Historic Olde Town Arvada; Arvada Historical Society; Arvada Festivals Commission; Arvada, Denver West and Metro North Chambers of Commerce; and numerous Kiwanis and Rotary groups.

Riding this wave of success, the Arvada Center has planned another blockbuster theater season for 2009-10. As important as it is, though, for the Center to continue maintaining its artistic ambitions and highest standards of production for all of its programs, we are held to an equal responsibility for growing revenue and demonstrating to our stakeholders responsible, sensible stewardship of their generous investments in our organization.

The Arvada Center for the Arts and Humanities functions at the core of a host of distinct yet overlapping communities. For the hundreds of artists, instructors and technicians who ply their trade within our many walls, the Center is a vibrant network of creative thinking and being that testifies to the intrinsic values and inherent need for art and culture in contemporary society.

For the citizens of Arvada, the Center stands as a source of civic pride, a catalyst for economic development and a reflection of the community's hopeful, grand and ambitious spirit.

For the hundreds of thousands of men and women, boys and girls, who partake each year in the richness and diversity of our offerings, the Arvada Center is a means to an improved understanding of one's self and the world around them through a direct experience with the arts.



