

## **ARVADA FESTIVALS COMMISSION BUSINESS MEETING OF September 24, 2009**

**CALL TO ORDER:** Nancy Bentzen called the meeting to order at 7:05 p.m.

**ROLL CALL:** Nancy Bentzen, Frances Evans, Mary Jo Giddings, Janice Miller, Dave Olson, CharLee Sauer, Rita Schmidt, Ed Tomlinson, Jody & Dudley Weiland

**THOSE ABSENT:** Brenda Berg, Bernie Burgmaier, John Carpenter, Judith Denham, Edna Gordon, Lynne Heinekamp, Mike Hult, Suzanne McGowen, Mary VanDoozer

**OTHERS PRESENT:** Cody McNutt, Jane Schnabel

### **APPROVAL OF MINUTES OF BUSINESS MEETING OF August 27, 2009**

Minutes were approved.

### **PUBLIC COMMENT:**

Everyone sang Happy Birthday to Nancy Bentzen and Ed Tomlinson

### **REPORTS**

#### **HOTA Board Representative Report – Nancy Bentzen, Representative**

Nancy stated that Mary Jo Giddings was the representative to the Arvada Center. Jason Dennison has many ideas for HOTA. One is a name change to: Downtown Arvada Partnership. They talked about events coming up, such as putting the lights on the trees in December. They will wait until the new City Council begins before too many changes take place.

### **EVENT REPORTS:**

#### **HF Committee Harvest Festival – September 11-13, 2009**

FC Members on HF Committee: Ed Tomlinson (parade), John Carpenter (spelling bee), Nancy Bentzen(kids parade), Mary Jo Giddings (teddy bear picnic), Rita Schmidt (parade judges stand), Frances Evans (kids parade), Dudley Weiland (parade vehicles)

Rita said she liked having the 6th graders as judges for the parade. Ed stated that everyone seemed to like the parade. He said that the Band Association was paid \$2500. Next year's theme is a patriotic one. Would like to give flags out.

#### **Festival of Scarecrows – HOTA/ Festivals Commission Partnership - October 10, 2009**

FC is Partner for event-HOTA-Jason Dennison, Arvada Gardeners:Susannah Patterson, Bill Orchard Committee:

FC members: Lynne Heinekamp, Nancy Bentzen, Judith Denham, Mary Jo Giddings, Janice Miller, Ed Tomlinson, Frances Evans, Jane Schnabel

Location: Olde Town Square, 10:00 a.m. to 3:00 p.m

They are getting pumpkins from Young's this year, as they got a better price. HOTA will have a haywagon, for rides. Dudley took all the flyers and posters around to the schools, and Rita also delivered some. There will be more booths this year. They will be on Colorado & Company, Channel 9 and also on Fox 31. Dudley & Jody will make the cone maze.

**2nd Annual Holiday Wine Tasting Event – November 20, 2009 Lynne Heinekamp, Nancy Bentzen, and Mary VanDoozer, Co-chairs**

FC Committee: Frances Evans, Mary Jo Giddings, John Carpenter, Judith Denham, Rita Schnidt , CharLee Sauer, Bernie Burgmaier, Edna Gordon

Fundraiser Partner/Recipient: Arvada Food Bank -Director Ernie Giron  
Location: The Eggshell Restaurant

There are four wineries confirmed so far.

**OTHER COMMITTEE REPORTS**

**FC Marketing Committee – Judith Denham, Chair**

FC Committee: Brenda Berg, Nancy Bentzen, Bernie Burgmaier, CharLee Sauer, Rita Schnidt, Ed Tomlinson, Edna Gordon

Nancy said that all the publicity is out for the Festival of the Scarecrows.

**Sponsorship Committee--Judith Denham, Chair**

Committee members: CharLee Sauer, Rita Schnidt, Nancy Bentzen, Lynne Heinekamp, Ed Tomlinson

Community Member: Jane Schnabel, Suzanne McGowan, Cody McNutt

Nancy stated that they are working on the letters to get new sponsors.

**Master Festivals Calendar – John Carpenter, Chair--Brenda Berg**

**Festivals Library – Janice Miller, Chair**

FC members: Nancy Bentzen, Jody Weiland

Janice brought in the latest album they are working on. She said she and Nancy and Jody completed the Sponsorship Picnic Event in the album.

**Keep Arvada Beautiful Clean-up Project - 86<sup>th</sup> & Alkire - Dudley and Jody Weiland, Co-Chairs**

Next Clean-up: Oct. 24th--Time: 7:30 a.m.

NOTE DATE CHANGE: Due to the fact that only two people were available to help on the 3rd.

OTHER BUSINESS:

Mary Jo reported that there would be five cemetery tours this year.

**Recording of FC Volunteer Hours-2009 -**

Turn your hours into Brenda

**Work on budgets for 2010:** Write a detailed budget. We still could get our budget cut back. List in-kind donations too.

**Sign Code-**

Nancy stated that they did have a meeting on this, but it looks like it will be a long time before anything is done.

**Retreat:** November 14th- first choice, November 21st-second choice. We have to meet with City Council before our retreat.

The Gold Strike event will be discussed at the retreat.

**GOOD OF THE ORDER:**

Next Meeting: October 22, 2009 --7:00 PM, City Hall, Anne Campbell Room

**ADJOURNMENT: 8:15 p.m.**

**Respectfully submitted:**

Jody Weiland

**Treat Month: July---Mary Jo Giddings**

*Birthdays: Judith Denham--2, Brenda Berg---6*

**ANNUAL SPONSORS:**

ARVADA PRESS  
ARVADA RENT-ALLS  
SOOPER CREDIT UNION  
PERSONAL BENEFIT SERVICES WEALTH  
MANAGEMENT  
SPORTLINE TEAM SPORTS  
FIRSTBANK of ARVADA & FIRST BANK NORTH  
ED TOMLINSON, REMAX BROKER  
ALPHAGRAPHICS  
UNITED STUDIOS OF SELF DEFENSE  
ACE HARDWARE-Arvada Stores

**FUTURE EVENTS - Tabled for Discussion until Meetings are Held**

**A Chocolate Affair - HOTA/Festivals Commission Partnership - February 6, 2010**

Location: Olde Town Square & the Olde School House 10:00-3:00 p.m.

HOTA Co-sponsor-Danielle Hastings, Susan Johnson (Taste of Chocolate Hearts on lamp posts)

2009 FC Committee:Lynne Heinekamp & Nancy Bentzen (Treasure Hunt) Judith Denham (Marketing & Julia Pech presentations), CharLee Sauer, Rita Schnidt, Frances Evans

2009 Additional Volunteers: Jody & Dudley Weiland, Ed Tomlinson, Dave Olson, Mary Jo Giddings, Janice Miller

**High Tea for Seniors age 90 & Older – March 13, 2010-Mary Vandoozer & Lynne Heinekamp, co-chairs**

2009 FC Committee: Nancy Bentzen, Bernie Burgmaier, Frances Evans, Mary Jo Giddings, Janice Miller, Ed Tomlinson

Additional volunteers: Judith Denham, Dave Olson, Rita Schnidt, Jody & Dudley Weiland

Location: The Egg Shell Restaurant, Ralston & Olde Wadsworth, 5:00PM-7:30 P.M.

Invitees: Senior Citizens 90 years and older and one guest.

**7th Annual Arvada Kite Festival – April 10, 2010 Jody and Dudley Weiland, Co-Chairs**

Foothills Kite Club Co-sponsor: Donald Nash

FC committee members: Nancy Bentzen,Bernie Burgmaier, Dave Olson, Rita Schnidt, Ed Tomlinson

Community Member: Dave Giddings--food vendors

Location: Robby Ferrufino Park, 74th & Carr Dr. 10:00-4:00 p.m.

**7th Annual Arvada Celebrates Its Trails – June 5, 2010--Dave Olson and Janice Miller, Co-Chairs**

Arvada Park Advisory Committee, Co-sponsor – representatives – Bill Orchard (bike ride)

FC Committee: Dudley Weiland, Nancy Bentzen

Community Partner Members: Two Ponds- Seth Beres; Majestic View- Karen Baltz -MVNC

Community Member: Mark McGoff

Location: Majestic View Nature Center and Two Ponds Wildlife Refuge, 10:00 am to 2:00

**Independence Day 4<sup>th</sup> of July Celebration – July 4, 2010--Nancy Bentzen, Chair, Rita Schnidt, Co-Chair**

2009 FC Communittee : Lynne Heinekamp-booth, Rita Schnidt, Judith Denham--Marketing, Partner-KOOL 105 Promo Dept.--Liz Young, Max Robert

Kid's Park Partner--Apex Park & Recreation-Ross Blackmer, Alli Mortensen, Laina Doyle

City Committee--Parks Dept., Police, Fire Other-Linda Olson, Pridemark, Red Rocks

Time: 3:00 pm until end of fireworks.

Location: Lutz/Stenger Sports Complex    Start at 3:00 p.m. through fireworks