

**AGENDA REGULAR MEETING  
ARVADA FESTIVALS COMMISSION  
September 24, 2009  
City Hall, Anne Campbell Room – 7:00 PM**

**CALL TO ORDER** – Nancy Bentzen

**ATTENDANCE/INTRODUCTIONS:**

**APPROVAL OF MINUTES FROM THE BUSINESS MEETING OF August 27, 2009**

**PUBLIC COMMENT:**

**REPORTS:**

**HOTA Board Representative Report** – Nancy Bentzen, Representative  
September 10 Meeting Report – Nancy (also Mary Jo attended)

**EVENT REPORTS:**

**(HFCComm) Harvest Festival** – September 11-13, 2009

\$6,000 Festivals Commission Sponsor

FC Members on Committee: Ed Tomlinson (Parade), John Carpenter (Spelling Bee), Nancy Bentzen (Kids Parade), Mary Jo Giddings (Teddy Bear Picnic), Dudley Weiland (parade vehicles), Rita Schnidt (parade judges stand), Frances Evans (Kids Parade)

Report on Event – status of our budget sponsorship

**HOTA/FC Festival of Scarecrows** - October 10, 2009 (Sat.), Lynne Heinekamp, FC Chair/Liaison

FC is Partner for event-HOTA-Jason Dennison;

Arvada Gardeners – Susannah Patterson, Bill Orchard

2009 FC Committee: Nancy Bentzen, Frances Evans, Judith Denham, Mary Jo Giddings, Janice Miller, Ed Tomlinson, Jane Schnabel

Location: Olde Town Square, 10:00 a.m. to 3:00 p.m.

Report on Meeting held Sept. 9 and updates

**3rd Annual Holiday Wine Tasting** - November 20, 2009 (Fri.) - Lynne Heinekamp, Mary Vandoozer, & Nancy Bentzen, Co-Chairs –Note DATE CHANGE

2009 FC Committee: Judith Denham, Mary Jo Giddings, Edna Gordon, Frances Evans, Rita Schnidt, John Carpenter, Charl Lee Sauer, Bernie Burgmaier

Fundraiser recipient: Arvada Food Bank – Director Ernie Giron

Location: The Eggshell Restaurant, 6:00 PM – 8:30 PM

Report on Updates – Lynne, Subcommittees

**OTHER COMMITTEES:**

**FC Marketing Committee** - Judith Denham, Chair

2009 FC Committee: Charl Lee Sauer, Ed Tomlinson, Rita Schnidt, Nancy Bentzen, Bernie Burgmaier, Edna Gordon, Brenda Berg

Community Member: Suzanne McGowan, Cody McNutt

General Committee Update/Festival of Scarecrows – Judith

Deadline for Dec/Jan Arvada Report – October 30 (for delivery Dec. 11)

**FC Sponsorship Committee** – Judith Denham, Chair

2009 FC Committee: Charl Lee Sauer, Judith Denham, Lynne Heinekamp, Nancy Bentzen, Ed Tomlinson, Rita Schnidt  
Community Member: Jane Schnabel, Suzanne McGowan, Cody McNutt

Sponsorship Committee Updates –

**Master Festivals Calendar/Website** - John Carpenter, Chair; Brenda Berg

Website status update

**Festivals Library** – Janice Miller, Chair

Create a festivals library for all festivals held in Arvada, to retain, preserve, and provide an historical record. Send event pictures to [www.yourhub.com](http://www.yourhub.com)

2009 FC Committee: Jody Weiland, Nancy Bentzen

Event photos and Scrapbooks Update: September 21 Meeting

**KEEP ARVADA BEAUTIFUL Clean-up Project**– 86<sup>TH</sup> & ALKIRE – Dudley & Jody Weiland, Chair

Next Clean-up: Time: 7:30 AM

**OTHER BUSINESS:**

Recording of FC Volunteer Hours 2009 - Keep track of hours-meetings, events etc

Work on Budgets for 2010

Event Sign Code Update/Chamber Sign Code Meeting – Nancy

**GOOD OF THE ORDER:**

**NEXT FC BOARD MEETING**

Next meeting: FC Regular Meeting, October 22, 2009 -7:00 PM, City Hall, Anne Campbell Room

**ADJOURNMENT:**

**TREAT MONTH: SEPTEMBER – Frances Evans**

**BIRTHDAYS: September: Nancy Bentzen-Sept 3, Ed Tomlinson – Sept 12, Mary Vandoozer – Sept 30**

**ANNUAL SPONSORS:**

**ARVADA PRESS  
ARVADA RENT-ALLS  
SOOPER CREDIT UNION  
PERSONAL BENEFIT SERVICES WEALTH MANAGEMENT  
SPORTLINE TEAM SPORTS  
FIRSTBANK of ARVADA and FIRSTBANK NORTH  
ED TOMLINSON, REMAX BROKER  
ALPHAGRAPHICS  
ACE HARDWARE – Arvada stores  
UNITED STUDIOS OF SELF DEFENSE  
DOWNTOWN TOYS AND GAMES**

## **FUTURE EVENTS Tabled Until Next Planning Meeting is Set**

### **2010 Events (subject to Planning Retreat Approval)**

#### **HOTA/FC Chocolate Affair - February 6, 2010 (Sat.)**

HOTA Co-Partner – (Taste of Chocolate, Hearts on lamp posts)

2009 FC Committee: Lynne Heinekamp (Treasure Hunt), Nancy Bentzen (Treasure Hunt), Judith Denham (Marketing and Julia Pech presentations), Charl Lee Sauer (Marketing and Chocolate Chip Cookie Contest), Rita Schnidt, Frances Evans

2009 Additional Volunteers: Jody Weiland, Ed Tomlinson, Dave Olson, Eva Zerr, Shirley Jackson, Mary Jo Giddings, Megan Quinn, Janice Miller, Ed Bentzen

Location: Olde Town Square, D-Note, and Arvada Library, 10:00 AM-3:00 PM

#### **High Tea for Seniors age 90 & older – March 13, 2010 (Sat.), Mary VanDoozer & Lynne Heinekamp, Co-Chairs**

2009 FC Committee: Nancy Bentzen, Janice Miller, Frances Evans, Mary Jo Giddings, Ed Tomlinson

2009 Additional Volunteers – Judith Denham, David Olson, Rita Schnidt, Jody and Dudley Weiland

Location: The Egg Shell Restaurant, Ralston & Olde Wadsworth, 5:00 PM-7:30 PM

Invitees: Citizens 90 yrs and older

#### **8<sup>th</sup> Annual Arvada Kite Festival – April 10, 2010 (Sat.), Jody and Dudley Weiland, Co-Chairs**

Foothills Kite Club Co-sponsor: Don Nash

2009 FC Committee: Nancy Bentzen, Bernie Burgmaier, Dave Olson, Rita Schnidt, Ed Tomlinson

Community Member: Dave Giddings (food vendors)

Location: Robby Ferrufino Park, 74<sup>th</sup> & Carr Drive 10:00 am to 4:00 pm

#### **9<sup>th</sup> Annual Arvada Trails Day – Sat., June 5, 2010 - Dave Olson, and Janice Miller Co-Chairs**

Arvada Park Advisory Committee, Co-Sponsor – Bill Orchard (Bike Ride)

2009 FC Committee: Dudley Weiland, Nancy Bentzen

Community Partner Members: Two Ponds-Seth Beres, MVNC - Karen Baltz

Community Members: Mark McGoff

Location: Majestic View Park & Two Ponds Wildlife Refuge 10:00 am to 2:00 pm

1<sup>st</sup> Meeting: January 21, 2010

#### **Independence Day 4<sup>th</sup> of July Celebration – Sun., July 4, 2010, Nancy Bentzen, Chair**

2009 FC Committee: Lynne Heinekamp (booth), Rita Schnidt, Judith Denham (marketing)

Partner - KOOL 105 Promo Dept – Liz Young, Max Robert

Kid's Park Partner - Apex Park & Recreation – Ross Blackmer, Alli Mortensen, Laina Doyle

City Committee – Parks Dept., Police, Fire Other – Linda Olson, Pridemark, Red Rocks

Location: Lutz/Stenger Sports Complex Start at 3:00 pm thru Fireworks