

## ARVADA FESTIVALS COMMISSION BUSINESS MEETING OF AUGUST 27, 2009

CALL TO ORDER: Nancy Bentzen called the meeting to order at 7:05 p.m.

ROLL CALL: Nancy Bentzen, Bernie Burgmaier, Mary Jo Giddings, Edna Gordon, Lynne Heinekamp, Mike Hult, Suzanne McGowan, Janice Miller, CharLee Sauer, Rita Schmidt, Ed Tomlinson, Mary VanDoozer, Jody & Dudley Weiland

THOSE ABSENT: John Carpenter, Judith Denham, Frances Evans & Dave Olson

OTHERS PRESENT: Brenda Berg

### APPROVAL OF MINUTES OF BUSINESS MEETING OF July 23, 2009

Minutes were approved as submitted.

### PUBLIC COMMENT:

Dudley said that the Trevor the Tractor party would be on September 23rd, from 11-2 at the Majestic View Nature Center. Everyone is invited.

Everyone sang Happy Birthday to Janice Miller, Bernie Burgmaier and Dudley Weiland

## REPORTS

### HOTA Board Representative Report – Mary Jo Giddings

Nancy reported that Jason Dennison is working on getting Mainstreet Accreditation. HOTA has decided not to have a Gold Strike Festival again, as so much money was spent on it (\$19,000 + loss). Sign code policy is being worked on and Jason will be given our recommendations. Udi's will be opening in the Fall.

### EVENT REPORTS:

#### HF Committee Harvest Festival – September 11-13, 2009

FC Members on HF Committee: Ed Tomlinson (parade), John Carpenter (spelling bee), Nancy Bentzen (kids parade), Mary Jo Giddings (teddy bear picnic), Rita Schmidt (parade judges stand), Frances Evans, Dudley Weiland (parade vehicles)

Ed stated that 20 bands would be in the parade now, with over 100 other entries so far. He also showed part of a large banner that will be carried at the beginning of the parade. Dudley has taken all the posters and flyers to all the schools. There will also be 6th grade students helping judge the parade this year.

#### Festival of Scarecrows – HOTA/ Festivals Commission Partnership - October 10, 2009

FC is Partner for event-HOTA-Jason Dennison, Arvada Gardeners Committee:

FC members: Lynne Heinekamp, Nancy Bentzen, Judith Denham, Mary Jo Giddings, Janice Miller, Ed Tomlinson, Frances Evans, Jody & Dudley Weiland

Location: Olde Town Square, 10:00 a.m. to 3:00 p.m.

Lynne reported that she still does not have a price for the pumpkins. Ed suggested she contact the West Brothers for straw. There will be vendors selling hot chocolate, etc. The fire truck will be there. The food collected from the cone maze will be given to the Arvada Food Bank again this year.

2nd Annual Holiday Wine Tasting Event – November 20, 2009 Lynne Heinekamp, Nancy Bentzen, and Mary VanDoozer, Co-chairs

FC Committee: Frances Evans, Mary Jo Giddings, John Carpenter, Judith Denham, Rita Schnidt, CharLee Sauer, Bernie Burgmaier, Edna Gordon

Fundraiser Partner/Recipient: Arvada Food Bank -Director Ernie Giron

Location: The Eggshell Restaurant

New date, due to another wine tasting event. They hope to have five wineries this year. Rita & Judith will work on the silent auction, Mary, the food, with everyone on FC contributing additional food.

Next meeting-Sept. 14. 5:00 at the Eggshell. Tickets still will be \$25 and no discount for 2 or more tickets.

OTHER COMMITTEE REPORTS

FC Marketing Committee – Judith Denham, Chair

FC Committee: Brenda Berg, Nancy Bentzen, Bernie Burgmaier, CharLee Sauer, Rita Schnidt, Ed Tomlinson, Edna Gordon

Edna reported that the posters and flyers are already out for Festival of Scarecrows. There will be a presentation at Arvada City Council. A Speakers Program, with a power point presentation is being worked on.

Sponsorship Committee--Judith Denham, Chair

Committee members: CharLee Sauer, Rita Schnidt, Nancy Bentzen, Lynne Heinekamp, Ed Tomlinson

Community Member: Jane Schnabel, Suzanne McGowan, Cody McNutt

CharLee stated that the 2010 program is being worked on. They also will be giving a follow-up report, to the sponsors, regarding the Fourth of July event.

Master Festivals Calendar – John Carpenter, Chair--Brenda Berg

Brenda reported that they were waiting for Gordon Reusink to approve the layout on the computer.

Festivals Library – Janice Miller, Chair

FC members: Nancy Bentzen, Jody Weiland

Janice brought several albums that have been completed. She stated that she & Nancy completed the Fourth of July event in the album, as Jody was unable to attend.

Keep Arvada Beautiful Clean-up Project - 86<sup>th</sup> & Alkire - Dudley and Jody Weiland, Co-Chairs  
Next Clean-up: Oct. 3rd--Time: 7:30 a.m.

OTHER BUSINESS:

Recording of FC Volunteer Hours-2009 -  
Turn your hours into Brenda

Sponsor Barbeque- Aug. 16th-Majestic View Nature Center  
This went very well. The thought is maybe next year if the sponsor cannot attend the barbeque they could send a representative. A FC group picture was taken in front of the tractor.

Ralston House .5 k Run- Aug. 15th,  
There was a good turn-out for this event. Eight from FC.

Work on budgets for 2010: Write a detailed budget. We still could get our budget cut back. List in-kind donations too.

Sign Code-

The sign code policy will not be rewritten until after the election in November. Brenda stated that the changes to the policy that FC had come up with, have been returned to the city. There will be a meeting after the Harvest Festival to review these changes. There may be a meeting on Sept. 29th regarding this.

Retreat: November 14th- first choice, November 21st-second choice. We have to meet with City Council before our retreat.

GOOD OF THE ORDER:

Next Meeting: Sept. 24, 2009 --7:00 PM, City Hall, Anne Campbell Room

ADJOURNMENT: 8:15 p.m.  
Respectfully submitted:

Jody Weiland

Treat Month: July---Frances Evans  
Birthdays: Nancy Bentzen-3, Mary VanDoozer -30, Ed Tomlinson-12

ANNUAL SPONSORS: ARVADA PRESS  
ARVADA RENT-ALLS  
SOOPER CREDIT UNION  
PERSONAL BENEFIT SERVICES WEALTH  
MANAGEMENT  
SPORTLINE TEAM SPORTS  
FIRSTBANK of ARVADA & FIRST BANK NORTH  
ED TOMLINSON, REMAX BROKER  
ALPHAGRAPHICS  
UNITED STUDIOS OF SELF DEFENSE  
ACE HARDWARE-Arvada Stores

FUTURE EVENTS - Tabled for Discussion until Meetings are Held

A Chocolate Affair - HOTA/Festivals Commission Partnership - February 6, 2010

Location: Olde Town Square & the Olde School House 10:00-3:00 p.m.

HOTA Co-sponsor-Danielle Hastings, Susan Johnson (Taste of Chocolate Hearts on lamp posts)

2009 FC Committee: Lynne Heinekamp & Nancy Bentzen (Treasure Hunt) Judith Denham (Marketing & Julia Pech presentations), CharLee Sauer, Rita Schnidt, Frances Evans

2009 Additional Volunteers: Jody & Dudley Weiland, Ed Tomlinson, Dave Olson, Mary Jo Giddings, Janice Miller

High Tea for Seniors age 90 & Older – March 13, 2010-Mary Vandoozer & Lynne Heinekamp, co-chairs

2009 FC Committee: Nancy Bentzen, Bernie Burgmaier, Frances Evans, Mary Jo Giddings, Janice Miller, Ed Tomlinson

Additional volunteers: Judith Denham, Dave Olson, Rita Schnidt, Jody & Dudley Weiland

Location: The Egg Shell Restaurant, Ralston & Olde Wadsworth, 5:00PM-7:30 P.M.

Invitees: Senior Citizens 90 years and older and one guest.

7th Annual Arvada Kite Festival – April 10, 2010 Jody and Dudley Weiland, Co-Chairs

Foothills Kite Club Co-sponsor: Donald Nash

FC committee members: Nancy Bentzen, Bernie Burgmaier, Dave Olson, Rita Schnidt, Ed Tomlinson

Community Member: Dave Giddings--food vendors

Location: Robby Ferrufino Park, 74th & Carr Dr. 10:00-4:00 p.m.

7<sup>th</sup> Annual Arvada Celebrates Its Trails – June 5, 2010--Dave Olson and Janice Miller, Co-Chairs

Arvada Park Advisory Committee, Co-sponsor – representatives – Bill Orchard (bike ride)

FC Committee: Dudley Weiland, Nancy Bentzen

Community Partner Members: Two Ponds- Seth Beres; Majestic View- Karen Baltz -MVNC

Community Member: Mark McGoff

Location: Majestic View Nature Center and Two Ponds Wildlife Refuge, 10:00 am to 2:00

Independence Day 4<sup>th</sup> of July Celebration – July 4, 2010--Nancy Bentzen, Chair, Rita Schnidt, Co-Chair

2009 FC Committee: Lynne Heinekamp-booth, Rita Schnidt, Judith Denham--Marketing, Partner-KOOL 105 Promo Dept.--Liz Young, Max Robert

Kid's Park Partner--Apex Park & Recreation-Ross Blackmer, Alli Mortensen, Laina Doyle

City Committee--Parks Dept., Police, Fire Other-Linda Olson, Pridemark, Red Rocks

Time: 3:00 pm until end of fireworks.

Location: Lutz/Stenger Sports Complex Start at 3:00 p.m. through fireworks