

ARVADA FESTIVALS COMMISSION BUSINESS MEETING OF JULY 23, 2009

CALL TO ORDER: Nancy Bentzen called the meeting to order at 7:10 p.m.

ROLL CALL: John Carpenter, Judith Denham, Frances Evans, Mary Jo Giddings, Janice Miller, Dave Olson, Nancy Bentzen, Bernie Burgmaier, Edna Gordon, Lynne Heinekamp, Suzanne McGowan, CharLee Sauer, Rita Schmidt, Ed Tomlinson

THOSE ABSENT: Mike Hult, Mary VanDoozer, Jody & Dudley Weiland

OTHERS PRESENT: Brenda Berg, Cody McNutt – Harvest Festival Committee

APPROVAL OF MINUTES OF BUSINESS MEETING OF JUNE 25, 2009

Minutes were approved as corrected. Page 1 – HOTA Board Representatives – Add Jason's last name of Dennison.

PUBLIC COMMENT:

REPORTS

HOTA Board Representative Report – Mary Jo Giddings

Mary Jo reported that for the Gold Strike Festival there were 14 bands this year and attendance was down. HOTA has not yet had their wrap up meeting but they were down \$13,000 and the event brought in around 7,000 people.

Jason Dennison is working on getting Olde Town back together for a Main Street program. He would like to make HOTA a special district.

HOTA has a farmer's market on Sunday morning in Olde Town Square and the Historical Society has their farmer's market on Saturday morning at the Flour Mill parking lot.

The .5K race is coming up and we still need volunteers to make a team with Festivals Commission members.

Flicks in the Square are every Friday evening in August and they start around dusk (9:00 p.m.)

National Night Out is Tuesday, August 4 from 6-8 p.m. in Olde Town Square. RSVP to HOTA and bring a side dish to share.

Grizzly Framing is moving from their Olde Town location and out of Arvada.

Historical Society is working on a Tea Party for their fundraiser.

EVENT REPORTS:

Independence Day 4th of July Celebration – July 4, 2009 Nancy Bentzen, Chair, Rita Schnidt, Co-Chair

Location: Lutz and Stenger Fields

Time: 3:00 pm until end of fireworks.

Event Co-sponsor: KOOL105 radio, Promo Director: Tim Sutherland

Kids Park Co-sponsor: North Jeffco Park and Recreation District

2009 FC Committee members: Judith Denham (marketing for event), Lynne Heinekamp

Nancy said this event went very well. The car show did not have as many cars as previous years because of the weather. Lutz field was full. Concessions were down probably because of the weather since it was cool and rainy.

HF Committee Harvest Festival – September 11-13, 2009

FC Members on HF Committee: Ed Tomlinson, John Carpenter, Nancy Bentzen, Mary Jo Giddings, Rita Schnidt, Frances Evans, Dudley Weiland, Bernie Burgmaier

St. Anne's Church and the Historical Society will have a combined BINGO booth. Proceeds will benefit the Arvada Flour Mill and tuition for those students attending St. Anne's school. Historical Society will be doing old-fashioned games also.

Mayor's reception will be on Thursday, September 10 at the Arvada Center.

Grand Marshalls are over 90 years of age.

Parade line-up will be along 57th Avenue only and the parade participants will line up on the south side of the street only. There will be VIP seating at the Art Café and that will be by invitation only. The HF committee is making a program to be given out at the parade and to businesses before the festival. It will have paid advertisements as well as the times and places for the events for the weekend. Cirque du Soliel will be in the parade and will be giving out free tickets throughout the weekend at the festival.

Festival of Scarecrows – HOTA/ Festivals Commission Partnership - October 10, 2009 HOTA Committee:

FC members: Lynne Heinekamp, Nancy Bentzen, Judith Denham

Location: Olde Town Square, 10:00 a.m. to 2:00 p.m.

First meeting will be on Monday, July 27 at the HOTA office. We are going forward with the event and are looking for new ideas. The next meeting will be on August 12 at 5:00 p.m. at the HOTA office.

OTHER COMMITTEE REPORTS

FC Marketing Committee – Judith Denham, Chair

FC Committee: Brenda Berg, Nancy Bentzen, Bernie Burgmaier, Judith Denham, CharLee Sauer, Rita Schmidt, Ed Tomlinson

Working on the Festival of Scarecrow poster and flyers. The Arvada Report article for the Festival of Scarecrows has been submitted.

There were 46 web site postings for the July 4 event.

Sponsorship Committee

Committee members: Judith Denham, Mike Hult, CharLee Sauer, Rita Schmidt, Nancy Bentzen, Lynne Heinekamp, Ed Tomlinson

Annual sponsors and event sponsors were given a bound report for Trails Day. Nancy and Judith hand delivered them to the sponsors.

After the July 4 event, Nancy and Judith called the sponsors who had collateral to let them know how it went.

Master Festivals Calendar – John Carpenter, Chair

Brenda said the web info is changing again and she will be working with IT for new instructions on layout. Once that is completed she will work with Nancy, Char Lee and Judith to update web pages.

Festivals Library – Janice Miller, Chair

Next scrap booking party will be on July 20 at Janice's house.

Keep Arvada Beautiful Clean-up Project - 86th & Alkire - Dudley and Jody Weiland, Co-Chairs 8:00 a.m. July 11, 2009

Nancy passed out certificates and candy to those that made the last clean up.

OTHER BUSINESS:

Recording of FC Volunteer Hours-2009 -

Turn your hours into Brenda

Sponsor Barbeque- Aug. 16th-Majestic View Nature Center – Annual sponsors, event sponsors, APAC members and HOTA members will be invited. If you can think of anyone else who should be invited, please let Brenda know.

Ralston House .5 k Run- Aug. 15th – We still don't have enough people for a team.

Sign Code - Nancy turned in the information to Brenda and she has forwarded it to the city attorney's office.

GOOD OF THE ORDER:

Next Meeting: August 27, 2009 --7:00 PM, City Hall, Anne Campbell Room

ADJOURNMENT: 8:35 p.m.

Respectfully submitted:

Brenda Berg

Treat Month: August --- Charl Lee Sauer

Birthdays: Bernie Aug, 5, Dudley Aug 10, Janice Aug 13

ANNUAL SPONSORS: ARVADA PRESS
ARVADA RENT-ALLS
SOOPER CREDIT UNION
PERSONAL BENEFIT SERVICES WEALTH MANAGEMENT
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FIRSTBANK of ARVADA & FIRST BANK NORTH
UNITED STUDIOS OF SELF DEFENSE
ED TOMLINSON, REMAX BROKER
ALPHAGRAPHICS
ACE HARDWARE-Arvada Stores

FUTURE EVENTS - Tabled for Discussion until Meetings are Held

2nd Annual Holiday Wine Tasting Event – November 13, 2009 Lynne Heinekamp, Nancy Bentzen, and Mary VanDoozer, Co-chairs

FC Committee: Frances Evans, Mary Jo Giddings, John Carpenter, Judith Denham, Rita Schnidt, CharLee Sauer, Bernie Burgmaier

Community Committee: Doug Gordon, Karl Burgmaier, Ed Bentzen, Warren Miller, Eva Zerr, Bob & Shirley Jackson, Bill & Mary Ross, Jim & Jean Sharfenberg

Additional Volunteers: Brenda Berg, Janice Miller, Dave Olson, Jody & Dudley Weiland, Edna Gordon, Mike Hult

Fundraiser Partner/Recipient: Arvada Food Bank

Location: The Eggshell Restaurant

A Chocolate Affair - HOTA/Festivals Commission Partnership - February, 2010

Location: Olde Town Square & the Olde School House 10:00-3:00 p.m.

HOTA Co-sponsor- Jason Denison and Susan Johnson (Taste of Chocolate Hearts on lamp posts)

2009 FC Committee: Lynne Heinekamp & Nancy Bentzen (Treasure Hunt) Judith Denham (Marketing & Julia Pech presentations), CharLee Sauer, Rita Schmidt, Frances Evans

High Tea for Seniors age 90 & Older – March , 2010-Mary Vandoozer & Lynne Heinekamp, co-chairs

2009 FC Committee: Nancy Bentzen, Bernie Burgmaier, Frances Evans, Mary Jo Giddings, Janice Miller, Ed Tomlinson

Location: The Egg Shell Restaurant, Ralston & Olde Wadsworth, 4:00-6:00 PM

Invitees: Senior Citizens 90 years and older and one guest.

8th Annual Arvada Kite Festival – April 10, 2010 Jody and Dudley Weiland, Co-Chairs

Foothills Kite Club Co-sponsor: Committee members - Donald Nash & Dave Giddings

FC committee members: Nancy Bentzen, Bernie Burgmaier, Dave Olson, Rita Schmidt, Ed Tomlinson

Location: Robby Ferrufino Park, 74th & Carr Dr. 10:00-4:00 p.m.

8th Annual Arvada Celebrates Its Trails – June _____ Dave Olson and Janice Miller, Co-Chairs

Arvada Park Advisory Committee, Co-sponsor – representatives – Bill Orchard & Pat Cervera

FC Committee: John Carpenter, Mike Hult, Dudley Weiland

Community Members: Two Ponds- Seth Beres; Majestic View- Karen Baltz - Mark McGoff

Location: Majestic View Nature Center and Two Ponds Wildlife Refuge, 10:00 am to 2:00