

**AGENDA REGULAR MEETING
ARVADA FESTIVALS COMMISSION
July 23, 2009
City Hall, Anne Campbell Room – 7:00 PM**

CALL TO ORDER –

ATTENDANCE/INTRODUCTIONS:

APPROVAL OF MINUTES FROM THE BUSINESS MEETING OF June 25, 2009

PUBLIC COMMENT:

REPORTS:

HOTA Board Representative Report – *Mary Jo Giddings, Liaison*
July 11 Meeting Report – Nancy

EVENT REPORTS:

Independence Day 4th of July Celebration – *Sat., July 4, 2009, Nancy Bentzen, Chair*

2009 FC Committee: Lynne Heinekamp (booth), Rita Schnidt, Judith Denham (marketing)
3:00 pm thru Fireworks Partner - KOOL 105 Promo Dept – Liz Young, Max Robert
Kid's Park Partner - Apex Park & Recreation – Ross Blackmer, Alli Mortensen, Laina Doyle
City Committee – Parks Dept., Police, Fire Other – Linda Olson, Pridemark, Red Rocks
Additional FC Volunteers – John Carpenter, Frances Evans, Janice Miller, Dave Olson, Charl Lee
Sauer, Ed Tomlinson, Jody and Dudley Weiland.
Other Volunteers – Ed Bentzen, Ron Schnidt, Russell Brannon, Ruby Brannon, Cassidy Carpenter,
Wendy Miller, Lorrie Taylor, Bryse Taylor

Report on Event - Nancy

(HFComm) Harvest Festival – *September 11-13, 2009*

\$6,000 Festivals Commission Sponsor
FC Members on Committee: Ed Tomlinson(Parade), John Carpenter(Spelling Bee), Nancy
Bentzen(Kids Parade), Mary Jo Giddings(Teddy Bear Picnic), Dudley Weiland (parade vehicles),
Rita Schnidt (parade judges stand), Frances Evans

Report on July 16 Meeting

HOTA/FC Festival of Scarecrows - *October 10, 2009 (Sat.), Lynne Heinekamp, Liaison*

FC is Partner for event-HOTA-Jason Dennison; Arvada Gardners -
2009 FC Committee: Nancy Bentzen, Lynne Heinekamp, Frances Evans, Judith Denham, Janice
Miller, Ed Tomlinson
Location: Olde Town Square, 10:00 a.m. to 3:00 p.m.

OTHER COMMITTEES:

FC Marketing Committee - *Judith Denham, Chair*

2009 FC Committee: Charl Lee Sauer, Ed Tomlinson, Rita Schnidt, Nancy Bentzen, Bernie
Burgmaier, Edna Gordon, Brenda Berg
Community Member: Susan McGowan, Cody McNutt

General Committee Update – Judith
Arvada Report article for Festival of Scarecrows was submitted

FC Sponsorship Committee – Judith Denham, Chair

2009 FC Committee: Charl Lee Sauer, Judith Denham, Lynne Heinekamp, Nancy Bentzen, Ed Tomlinson, Rita Schmidt
Community Member: Jane Schnabel, Susan McGowan, Cody McNutt

Sponsorship Committee Updates – Follow-Up Program – sponsor report summaries
Sponsor money account - Setup

Master Festivals Calendar - John Carpenter, Chair; Brenda Berg

Website status update

Festivals Library – Janice Miller, Chair

Create a festivals library for all festivals held in Arvada, to retain, preserve, and provide an historical record. Send event pictures to www.yourhub.com

2009 FC Committee: Jody Weiland, Nancy Bentzen

Event photos and Scrapbooks Update: July 20 – scrapbook meeting

KEEP ARVADA BEAUTIFUL Clean-up Project– 86TH & ALKIRE – Dudley & Jody Weiland, Chair

Clean-up was July 11 Time: 7:30 AM

Next clean-up day?

OTHER BUSINESS:

Recording of FC Volunteer Hours 2009 - Keep track of hours-meetings, events etc

Ralston House .5K Run – August 15 –Nancy

Sponsor BarBQ – August 16, Majestic View Nature Center

Making Budgets for 2010

Sign Code – Nancy

GOOD OF THE ORDER:

NEXT FC BOARD MEETING

Next meeting: FC Regular Meeting, August 27, 2009 -7:00 PM, City Hall, Anne Campbell Room

ADJOURNMENT:

TREAT MONTH: JUNE – John Carpenter

BIRTHDAYS: July – John Carpenter - July 7, Mary Jo Giddings - July 28

ANNUAL SPONSORS:

**ARVADA PRESS
ARVADA RENT-ALLS
SOOPER CREDIT UNION
PERSONAL BENEFIT SERVICES WEALTH MANAGEMENT
SPORTLINE TEAM SPORTS
FIRSTBANK of ARVADA and FIRSTBANK NORTH
ED TOMLINSON, REMAX BROKER
ALPHAGRAPHICS
ACE HARDWARE – Arvada stores
UNITED STUDIOS OF SELF DEFENSE**

FUTURE EVENTS Tabled Until Next Planning Meeting is Set

3rd Annual Holiday Wine Tasting - November 13, 2009 (Fri.) - Lynne Heinekamp, Mary Vandoozer, & Nancy Bentzen, Co-Chairs

2009 FC Committee: Judith Denham, Mary Jo Giddings, Frances Evans, Rita Schmidt, John Carpenter, Charl Lee Sauer, Bernie Burgmaier
Fundraiser recipient: Arvada Food Bank – Director Ernie Giron
Location: The Eggshell Restaurant, 6:00 PM – 8:30 PM
Additional 2008 FC Event Volunteers/Friends: Brenda Berg, Janice Miller, Dave Olson, Jody and Dudley Weiland, Charl Lee Sauer, Bernie Burgmaier, Edna Gordon, Mike Hult, Dave Giddings, Doug Gordon, Karl Burgmaier, Ed Bentzen, Warren Miller, Eva Zerr, Bob and Shirley Jackson, Bill and Mary Ross, Jean Sharfenberg

2010 Events

HOTA/FC Chocolate Affair - February 6, 2010 (Sat.)

HOTA Co-Partner – (Taste of Chocolate, Hearts on lamp posts)
2009 FC Committee: Lynne Heinekamp (Treasure Hunt), Nancy Bentzen (Treasure Hunt), Judith Denham (Marketing and Julia Pech presentations), Charl Lee Sauer (Marketing and Chocolate Chip Cookie Contest), Rita Schmidt, Frances Evans
2009 Additional Volunteers: Jody Weiland, Ed Tomlinson, Dave Olson, Eva Zerr, Shirley Jackson, Mary Jo Giddings, Megan Quinn, Janice Miller, Ed Bentzen
Location: Olde Town Square, D-Note, and Arvada Library, 10:00 AM-3:00 PM

High Tea for Seniors age 90 & older – March 13, 2010 (Sat.), Mary VanDoozer & Lynne Heinekamp, Co-Chairs

2009 FC Committee: Nancy Bentzen, Janice Miller, Frances Evans, Mary Jo Giddings, Ed Tomlinson
2009 Additional Volunteers – Judith Denham, David Olson, Rita Schmidt, Jody and Dudley Weiland
Location: The Egg Shell Restaurant, Ralston & Olde Wadsworth, 5:00 PM-7:30 PM
Invitees: Citizens 90 yrs and older

8th Annual Arvada Kite Festival – April 10, 2010 (Sat.), Jody and Dudley Weiland, Co-Chairs

Foothills Kite Club Co-sponsor: Don Nash
2009 FC Committee: Nancy Bentzen, Bernie Burgmaier, Dave Olson, Rita Schmidt, Ed Tomlinson
Community Member: Dave Giddings (food vendors)
Location: Robby Ferrufino Park, 74th & Carr Drive 10:00 am to 4:00 pm

9th Annual Arvada Trails Day – Sat., June 5, 2010 - Dave Olson, and Janice Miller Co-Chairs

Arvada Park Advisory Committee, Co-Sponsor – Bill Orchard (Bike Ride)
2009 FC Committee: Dudley Weiland, Nancy Bentzen
Community Partner Members: Two Ponds-Seth Beres, MVNC - Karen Baltz, Kathy Okon
Community Members: Mark McGoff
Location: Majestic View Park & Two Ponds Wildlife Refuge 10:00 am to 2:00 pm
1st Meeting: January 21, 2010