

ARVADA FESTIVALS COMMISSION BUSINESS MEETING OF MAY 28, 2009

CALL TO ORDER: Nancy Bentzen called the meeting to order at 7:14 p.m.

ROLL CALL: Nancy Bentzen, Bernie Burgmaier, Judith Denham, Mary Jo Giddings, Edna Gordon, Lynne Heinekamp, Suzanne McGowan, Janice Miller, Dave Olson, Jody and Dudley Weiland.

THOSE ABSENT: John Carpenter, Frances Evans, Mike Hult, CharLee Sauer, Rita Schnidt, Ed Tomlinson, Mary VanDoozer

OTHERS PRESENT: Brenda Berg

APPROVAL OF MINUTES OF BUSINESS MEETING OF April 23, 2009

Minutes were approved, after correction was made. It should read: 8th Annual Arvada Celebrates Its Trails.

PUBLIC COMMENT:

Mary Jo stated that the library is looking for one person to be on the library board, for a three year term. If selected, by the County Commissioner, there will be an orientation.

REPORTS

HOTA Board Representative Report – Mary Jo Giddings

Mary Jo said that HOTA is still looking for someone to replace Danielle Hastings, and that they are down to two finalists. Flicks in the Square begins in August and they are looking for sponsors. The Farmers Market begins on June 21st. The Historical Society also is talking about having a Farmers Market on Saturdays. The Chamber of Commerce wants to bring back Taste of Arvada.

EVENT REPORTS:

7th Annual Arvada Celebrates Its Trails – June 6, 2009 Dave Olson and Janice Miller, Co-Chairs

Arvada Park Advisory Committee, Co-sponsor – representatives – Bill Orchard & Pat Cervera
FC Committee: John Carpenter, Mike Hult, Dudley Weiland

Community Members: Two Ponds- Seth Beres; Majestic View- Karen Baltz & Kathy Okon-Mark McGoff

Location: Majestic View Nature Center and Two Ponds Wildlife Refuge, 10:00 am to 2:00
Dave reported that everything was set and sent around a sign up sheet. There will be the bike ride, the hike, two Hawk Quest presentations and many other activities. They will start setting up around 7:30 a.m. Bliss is supplying the cookies, Rheinlander Bakery the cake. The proclamation will be read at City Council on Monday, June 1st, at 6:30 p.m. Janice showed everyone what they were giving the city council members that night. Judith mentioned that there is a lot of publicity out on Trails Day.

Dudley showed a PA system he had borrowed from the City of Lakewood and discussed the cost of one. The Megavox is \$1100, has a cordless mic and seemed to be the best one for all

our events. Bernie made the motion that we purchase the \$1100 PA system, it was voted on and approved. Brenda will call and order it.

Independence Day 4th of July Celebration – July 4, 2009 Nancy Bentzen, Chair, Rita Schnidt, Co-Chair

Location: Lutz and Stenger Fields

Time: 3:00 pm until end of fireworks.

Event Co-sponsor: KOOL105 radio, Promo Director: Tim Sutherland

Kids Park Co-sponsor: Apex Park and Recreation District

2009 FC Committee members: Judith Denham (marketing for event), Lynne Heinekamp

Nancy stated that everything is set. Their budget was cut \$3000. There will be the car show, two bands will perform, music by KOOL, inflatables and all the usual activities.

HF Committee Harvest Festival – September 11-13, 2009

FC Members on HF Committee: Ed Tomlinson, John Carpenter, Nancy Bentzen, Mary Jo Giddings, Rita Schnidt, Frances Evans, Dudley Weiland, Bernie Burgmaier

Nancy said they had met last Thursday. The Chamber of Commerce will sponsor lunch for all the bands.

Mary Jo stated that Ed is charging \$275 for booth space, and the food vendors can't sell drinks this year.

There is on-going discussion to see if St. Anne's will have their Bingo.

OTHER COMMITTEE REPORTS

FC Marketing Committee – Judith Denham, Chair

FC Committee: Brenda Berg, Nancy Bentzen, Bernie Burgmaier, Judith Denham, CharLee Sauer, Rita Schnidt, Ed Tomlinson

Judith said that Suzanne was now on the committee. They will have two separate booths at the events. Posters for the Fourth of July will be printed next week by Alpha Graphics. They will meet with KATV to see what they will do for us. Also met with the Arvada Center people who might have an interest in partnering with the festival commission.

Sponsorship Committee

Committee members: Judith Denham, Mike Hult, CharLee Sauer, Rita Schnidt, Nancy Bentzen, Lynne Heinekamp, Ed Tomlinson

Judith told everyone that the committee is now in the fulfillment stage. \$5,300 has been pledged. She asked event chairs to keep track of the number of volunteers, hours etc. that will be used in letters to the sponsors.

Jody raised a discussion regarding sponsorship money, possibly having a separate account for the money, and what the money is used for.

Master Festivals Calendar – John Carpenter, Chair

Nancy stated that Brenda is updating the website

Festivals Library – Janice Miller, Chair

Janice reported that she, Nancy & Jody worked on the 2009' s scrapbook. People that have seen the albums are impressed. Next scrapbooking day is June 15th.

Keep Arvada Beautiful Clean-up Project - 86th & Alkire - Dudley and Jody Weiland, Co-Chairs
8:00 a.m. July 11, 2009

Dudley had the three people that helped on clean-up the street day stand up and were given Appreciation certificates and a piece of candy.

OTHER BUSINESS:

Recording of FC Volunteer Hours-2009 -
Turn your hours into Brenda

Sign Code-

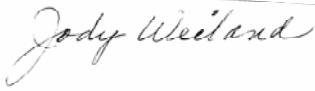
There will be a meeting on June 3rd.

GOOD OF THE ORDER:

Next Meeting: June 25, 2009, 7:00 PM, City Hall, Anne Campbell Room

ADJOURNMENT: 8:55 p.m.

Respectfully submitted:



Jody Weiland

Treat Month: June: Dave Olson

ANNUAL SPONSORS: ARVADA PRESS
ARVADA RENT-ALLS
SOOPER CREDIT UNION
PERSONAL BENEFIT SERVICES WEALTH
MANAGEMENT
SPORTLINE TEAM SPORTS
FIRSTBANK of ARVADA & FIRST BANK NORTH
ED TOMLINSON, REMAX BROKER
ALPHAGRAPHICS
ACE HARDWARE-Arvada Stores
UNITED STUDIOS OF SELF DEFENSE

FUTURE EVENTS - Tabled for Discussion until Meetings are Held

Festival of Scarecrows – HOTA/ Festivals Commission Partnership - October 10, 2009 HOTA
Committee:

FC members: Lynne Heinekamp, Nancy Bentzen, Judith Denham

Location: Olde Town Square, 10:00 a.m. to 2:00 p.m.

2nd Annual Holiday Wine Tasting Event – November 13, 2009 Lynne Heinekamp, Nancy Bentzen, and Mary VanDoozer, Co-chairs

FC Committee: Frances Evans, Mary Jo Giddings, John Carpenter, Judith Denham, Rita Schnidt , CharLee Sauer, Bernie Burgmaier

Community Committee :Doug Gordon, Karl Burgmaier, Ed Bentzen, Warren Miller, Eva Zerr, Bob & Shirley Jackson, Bill & Mary Ross, Jim & Jean Sharfenberg

Additional Volunteers: Brenda Berg, Janice Miller, Dave Olson, Jody & Dudley Weiland, Edna Gordon, Mike Hult

Fundraiser Partner/Recipient: Arvada Food Bank Location: The Eggshell Restaurant

A Chocolate Affair - HOTA/Festivals Commission Partnership - February, 2010

Location: Olde Town Square & the Olde School House 10:00-3:00 p.m.

HOTA Co-sponsor-Danielle Hastings, Susan Johnson (Taste of Chocolate Hearts on lamp posts)

2009 FC Committee: Lynne Heinekamp & Nancy Bentzen (Treasure Hunt) Judith Denham (Marketing & Julia Pech presentations), CharLee Sauer, Rita Schnidt, Frances Evans

High Tea for Seniors age 90 & Older – March , 2010-Mary Vandoozer & Lynne Heinekamp, co-chairs

2009 FC Committee: Nancy Bentzen, Bernie Burgmaier, Frances Evans, Mary Jo Giddings, Janice Miller, Ed Tomlinson

Location: The Egg Shell Restaurant, Ralston & Olde Wadsworth, 4:00-6:00 PM

Invitees: Senior Citizens 90 years and older and one guest.

7th Annual Arvada Kite Festival – April 10, 2010 Jody and Dudley Weiland, Co-Chairs

Foothills Kite Club Co-sponsor: Committee members - Donald Nash & Dave Giddings

FC committee members: Nancy Bentzen, Bernie Burgmaier, Dave Olson, Rita Schnidt, Ed Tomlinson

Location: Robby Ferrufino Park, 74th & Carr Dr. 10:00-4:00 p.m.