

## **ARVADA FESTIVALS COMMISSION BUSINESS MEETING OF APRIL 23, 2009**

**CALL TO ORDER:** Nancy Bentzen called the meeting to order at 7:08 p.m.

**ROLL CALL:** Nancy Bentzen, Bernie Burgmaier, Judith Denham , Edna Gordon, Mike Hult, Suzanne McGowan, Janice Miller, Dave Olson, Mary VanDoozer, Jody and Dudley Weiland.

**THOSE ABSENT:** John Carpenter, Frances Evans, Mary Jo Giddings, Lynne Heinekamp, CharLee Sauer, Rita Schmidt, Ed Tomlinson

**FC MEMBERS ON LEAVE:**

**OTHERS PRESENT:** Brenda Berg

### **APPROVAL OF MINUTES OF BUSINESS MEETING OF APRIL 23, 2009**

Minutes were approved as submitted.

**PUBLIC COMMENT:**

None

### **REPORTS**

#### **HOTA Board Representative Report – Mary Jo Giddings**

#### **EVENT REPORTS:**

##### **7<sup>th</sup> Annual Arvada Kite Festival – April 11, 2009, Jody and Dudley Weiland, Co-Chairs**

Foothills Kite Club Co-sponsor: Committee members - Donald Nash & Dave Giddings  
FC committee members: Nancy Bentzen, Bernie Burgmaier, Dave Olson, Rita Schmidt, Ed Tomlinson

Location: Robby Ferrufino Park, 74th & Carr Dr. 10:00-4:00 p.m.

Dudley & Jody reported that the event was very successful, even though the date had been changed. Jody thanked everyone for helping. She also stated that the money taken in almost equaled that which was spent.

##### **7<sup>th</sup> Annual Arvada Celebrates Its Trails – June 6, 2009 Dave Olson and Janice Miller, Co-Chairs**

Arvada Park Advisory Committee, Co-sponsor – representatives – Bill Orchard & Pat Cervera  
FC Committee: John Carpenter, Mike Hult, Dudley Weiland

Community Members: Two Ponds- Seth Beres; Majestic View- Karen Baltz & Kathy Okon-Mark McGoff

Location: Majestic View Nature Center and Two Ponds Wildlife Refuge, 10:00 am to 2:00 pm

Dave Olson reported that the event will now be back next to the Majestic View Nature Center. He also stated that since the event doesn't have three or more vendors that the Health Department will not need to collect the \$75. There will be four presentations during the event. On June 1st, the Trails Day Proclamation will be read at the city council meeting. Nancy also showed the Trails Day poster.

**Independence Day 4<sup>th</sup> of July Celebration – July 4, 2009 Nancy Bentzen, Chair, Rita Schnidt, Co-Chair**

Location: Lutz and Stenger Fields

Time: 3:00 pm until end of fireworks.

Event Co-sponsor: KOOL105 radio, Promo Director: Tim Sutherland

Kids Park Co-sponsor: Apex Park and Recreation District

2009 FC Committee members: Judith Denham (marketing for event), Lynne Heinekamp

Nancy stated that they had had a meeting. The food concessions will remain the same, as will most other things. The bid for the barricades was costing more. The next meeting: May 20th.

**HF Committee Harvest Festival – September 11-13, 2009**

FC Members on HF Committee: Ed Tomlinson, John Carpenter, Nancy Bentzen, Mary Jo Giddings, Rita Schnidt, Frances Evans, Dudley Weiland, Bernie Burgmaier

Brenda reported that they had had a meeting about the parade. The buses will be dropping the band members off in the parking lot by the theaters and picking them up in the Safeway lot off Ralston and Holland St. All the band members are to meet in the Pioneer Pavilion after the parade. Since the festival commission has contributed \$6000 to the festival, we will have our name on the banners and signs.

**OTHER COMMITTEE REPORTS**

**FC Marketing Committee – Judith Denham, Chair**

FC Committee: Brenda Berg, Nancy Bentzen, Bernie Burgmaier, Judith Denham, CharLee Sauer, Rita Schnidt, Ed Tomlinson

Judith showed the nice article that the Arvada Press had in their paper about Trails Day. Someone from the Trails Day committee will share information with Megan Quinn (a reporter with the Arvada Press) regarding the event. Gloria Shanstrom has been getting a lot of event information on various websites.

**Sponsorship Committee**

Committee members: Judith Denham, Mike Hult, CharLee Sauer, Rita Schnidt, Nancy Bentzen, Lynne Heinekamp, Ed Tomlinson

Judith reported that they are now in Phase II Fulfillment where they are making sure the sponsors know what we are doing, which involves a lot of contacting etc. Jody brought up several questions regarding the sponsorship money and how it was going to be used. This resulted in a discussion that finally ended with Dudley's suggestion that maybe we need a plan to decide how this money should be spent, as it has to be spent by the end of the year. Therefore, at the May meeting, a plan will be discussed. Jody & Dudley also stated that since there was money left over from the kite festival, that perhaps we could purchase a PA system. Bernie made a motion to buy a PA system, costing no more than \$700. The motion was seconded and approved. Brenda said we could discuss a PA system with Rick at KATV.

**Master Festivals Calendar – John Carpenter, Chair**

The Trails Day event is on the website.

**Festivals Library – Janice Miller, Chair**

Janice reported that she, Nancy & Jody worked on the beginning of 2009' s scrapbook. The

Tea and Kite Festival will be put in next. She said we had great coverage in the newspapers about the kite festival. The next scrapbooking night is: May 18th.

**Keep Arvada Beautiful Clean-up Project - 86<sup>th</sup> & Alkire - Dudley and Jody Weiland, Co-Chairs**

8:30 a.m. April 25, 2009

Dudley stated we would be cleaning up the street on Sat. the 25th, if it isn't raining. Dudley said he would leave the picker uppers and trash bags by the car, in case people came later.

**OTHER BUSINESS:**

Recording of FC Volunteer Hours-2009 -Turn your hours into Brenda

Sign Code-

Nancy stated that the attorneys had given the information about the changes in the sign code back to her and we need to set a date to rewrite them. Nancy will let everyone know the date.

Fundraiser with Rotary

Nancy stated that Rotary will not be having a fundraiser this year.

**GOOD OF THE ORDER:**

Next Meeting: May 28, 2009, 7:00 PM, City Hall, Anne Campbell Room

ADJOURNMENT: 8:25 p.m.

Respectfully submitted:

Jody Weiland



Treat Month: May-----Mike Hult

ANNUAL SPONSORS:      ARVADA PRESS  
                                 ARVADA RENT-ALLS  
                                 SOOPER CREDIT UNION  
                                 PERSONAL BENEFIT SERVICES WEALTH  
                                 MANAGEMENT  
                                 SPORTLINE TEAM SPORTS  
                                 FIRSTBANK of ARVADA & FIRST BANK NORTH  
                                 NEXTCARE  
                                 ED TOMLINSON, REMAX BROKER  
                                 ALPHAGRAPHICS  
                                 ACE HARDWARE-Arvada Stores

**FUTURE EVENTS - Tabled for Discussion until Meetings are Held**

**Festival of Scarecrows – HOTA/ Festivals Commission Partnership - October 10,2009**

HOTA Committee:

FC members: Lynne Heinekamp, Nancy Bentzen, Judith Denham

Location: Olde Town Square, 10:00 a.m. to 2:00 p.m.

**2nd Annual Holiday Wine Tasting Event – November TBA ,2009 Lynne Heinekamp, Nancy Bentzen, and Mary VanDoozer. Co-chairs**

FC Committee: Frances Evans, Mary Jo Giddings, John Carpenter, Judith Denham, Rita Schmidt, CharLee Sauer, Bernie Burgmaier

Community Committee: Doug Gordon, Karl Burgmaier, Ed Bentzen, Warren Miller, Eva Zerr, Bob & Shirley Jackson, Bill & Mary Ross, Jim & Jean Sharfenburg

Additional Volunteers: Brenda Berg, Janice Miller, Dave Olson, Jody & Dudley Weiland, Edna Gordon, Mike Hult

Fundraiser Partner/Recipient: Arvada Food Bank

Location: The Eggshell Restaurant

**A Chocolate Affair - HOTA/Festivals Commission Partnership - February 2010**

Location: Olde Town Square & the Olde School House 10:00-3:00 p.m.

HOTA Co-sponsor-Danielle Hastings, Susan Johnson (Taste of Chocolate Hearts on lamp posts)

2009 FC Committee:Lynne Heinekamp & Nancy Bentzen (Treasure Hunt) Judith Denham (Marketing & Julia Pech presentations), CharLee Sauer, Rita Schmidt, Frances Evans

**High Tea for Seniors age 90 & Older – March 2010-Mary Vandoozer & Lynne Heinekamp, co-chairs**

2009 FC Committee: Nancy Bentzen, Bernie Burgmaier, Frances Evans, Mary Jo Giddings, Janice Miller, Ed Tomlinson

Location: The Egg Shell Restaurant, Ralston & Olde Wadsworth, 4:00-6:00 PM

Invitees: Senior Citizens 90 years and older and one guest.