

## **ARVADA FESTIVALS COMMISSION BUSINESS MEETING OF JANUARY 22, 2009**

**CALL TO ORDER:** Nancy Bentzen called the meeting to order at 7:05 p.m.

**ROLL CALL:** Nancy Bentzen, Judith Denham, Frances Evans, Mary Jo Giddings, Lynne Heinekamp, Mike Hult, Janice Miller, CharLee Sauer, Rita Schmidt, Jody and Dudley Weiland.

**THOSE ABSENT:** Bernie Burgmaier, John Carpenter, Edna Gordon, Dave Olson, Ed Tomlinson, Mary VanDoozer

**OTHERS PRESENT:** Brenda Berg

### **APPROVAL OF MINUTES OF BUSINESS MEETING OF November 15, 2008**

They were approved after corrected.

**PUBLIC COMMENT:** Colorado Tartan Day Presentation

Corrine Waggoner gave the presentation about this event, stating they would like to have it in Arvada on April 6, 2009. After the presentation, a discussion was held and while this would be a good event for Arvada, the date was a conflict with the kite festival. A motion was made, seconded and voted on that said: Our Festival Commission does not wish to accept Tartan Day this year since it conflicts with our city festival, the kite festival.

Brenda Berg talked with a representative in the summer of 2008 when they were asking about partnering with the Festivals Commission and were told then that the date conflicted with the Kite Festival. They were also told again in December when arranging to come before the Festivals Commission about the date conflicting with the kite festival.

**FC PROPOSED 2009 BUDGET:**

FC Proposed 2009 Budget- The budget was passed out and approved, although Nancy stated our budget may be cut because of the economy.

**ELECTION OF FC OFFICERS for 2009**

It was decided that the chair, vice-chair and secretary would remain in their same positions- Chair-Nancy Bentzen, Vice-Chair-Dave Olson, Secretary - Jody Weiland

## **REPORTS**

### **HOTA Board Representative Report – Mary Jo Giddings**

Mary Jo stated that Steve Stokes would organize the Gold Strike event. Nancy said that she had attended the Arvada Merchant Meeting in January and that the Tartan Day committee did a presentation for them.

### **Distribute 2008 Event Work Program Committee Listing Sheets.**

These were distributed. Nancy reminded everyone that members had to be on at least two event committees.

## **EVENT REPORTS:**

### **A Chocolate Affair - HOTA/Festivals Commission Partnership - February 9, 2009**

Location: Olde Town Square & the Olde School House 10:00-3:00 p.m.

HOTA Co-sponsor-Danielle Hastings, Susan Johnson (Taste of Chocolate Hearts on

lampposts)

2009 FC Committee: Lynne Heinekamp & Nancy Bentzen (Treasure Hunt) Judith Denham (Marketing & Julia Pech presentations), CharLee Sauer, Rita Schmidt, Frances Evans  
The FC will be responsible for the Treasure Hunt again this year and the booth will be located in the town square. Lynne stated that CharLee will be in charge of the chocolate chip cookie contest, and Mary Jo was helping. Judith stated that the posters and flyers are already out and the event is also on websites. Also it has been in the Arvada Press and Arvada Report. A chocolate therapist will also be there.

**7<sup>th</sup> Annual Arvada Kite Festival – April 4, 2009, Jody and Dudley Weiland, Co-Chairs**

Foothills Kite Club Co-sponsor: Committee members - Donald Nash & Dave Giddings  
FC committee members: Nancy Bentzen, Bernie Burgmaier, Dave Olson, Rita Schmidt, Ed Tomlinson

Location: Robby Ferrufino Park, 74th & Carr Dr. 10:00 a.m.-4:00 p.m.

Dudley reported on what has been done so far, for the event. Letters for booth space have been given or sent out, there will be six food vendors, ribbons and trophies have been ordered, there will be no goodie bags given out this year, two award ceremonies, a shuttle van to take people from Warder Elementary School to the park, Jeffco Brass Band will play at noon, may have a rock band to play at 3:00, kite building class will be Mar. 28th at the Majestic View Nature Center, kites will be sold and there will be a display showing the history of kites. The next meeting will be Feb. 9th.

**7<sup>th</sup> Annual Arvada Celebrates Its Trails – June 6, 2009 Dave Olson and Janice Miller, Co-Chairs**

Arvada Park Advisory Committee, Co-sponsor – representatives – Bill Orchard & Pat Cervera

FC Committee: John Carpenter, Mike Hult, Dudley Weiland

Community Members: Two Ponds- Seth Beres; Majestic View- Karen Baltz & Kathy Okon-Mark McGoff

Location: Majestic View Nature Center and Two Ponds Wildlife Refuge, 10:00 am to 2:00 pm.

**Now will be called Arvada Trails Day. Janice reported that since Majestic View Nature Center would be under construction the event will be held up at the park by the tennis court. She discussed what groups may be there. There will be a bike ride, nature hike with Dudley leading the hike, and hot dogs cooked by the firemen at both locations. Next meeting-Feb. 19th.**

**OTHER COMMITTEE REPORTS**

**FC Marketing Committee – Judith Denham, Chair**

FC Committee: Brenda Berg, Nancy Bentzen, Bernie Burgmaier, Judith Denham, CharLee Sauer, Rita Schmidt, Ed Tomlinson

Judith said those that go to the Feb. 2nd city council meeting, for the Chocolate Affair, might want to wear their blue festival commission shirts.

**Sponsorship Committee**

Committee members: Judith Denham, Mike Hult, CharLee Sauer, Rita Schmidt, Nancy Bentzen, Lynne Heinekamp, Ed Tomlinson

Judith said that the letter that will be going to potential sponsors is about ready to be sent. Everyone was given a draft of the letter that included the levels of sponsorship.

**Master Festivals Calendar – John Carpenter, Chair**

Brenda & Nancy said that the pictures and information has been updated.

**Festivals Library** – Janice Miller, Chair

Janice Miller reported that she, Nancy Bentzen and Jody Weiland had met for scrapbooking Monday, Jan. 12th and finished one more event for the scrapbook.

**Keep Arvada Beautiful Clean-up Project - 86<sup>th</sup> & Alkire - Dudley and Jody Weiland, Co-Chairs**

**9:00 a..m.**

Dudley stated that Jan. 10th clean up day was a big success, with five other people participating. He then gave the five participants a certificate and candy bar to thank them. Next clean-up day: April 11, 2009

**OTHER BUSINESS:**

Lynne reported that a letter needs to be sent to the Arvada Center, showing support for naming the museum after Lois Lindstrom.

Nancy spoke about the Summer Concert Series

**Recording of FC Volunteer Hours-2009 -Turn your hours into Brenda**

**GOOD OF THE ORDER:**

Next Meeting: February 26, 2009, 7:00 PM, City Hall, Anne Campbell Room

ADJOURNMENT: 9:05 p.m.

Respectfully submitted:  
Jody Weiland

ANNUAL SPONSORS: ARVADA PRESS  
ARVADA RENT-ALLS  
SOOPER CREDIT UNION  
PERSONAL BENEFIT SERVICES WEALTH MANAGEMENT  
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FIRSTBANK of ARVADA & FIRST BANK NORTH  
NEXTCARE  
ED TOMLINSON, REMAX BROKER

**FUTURE EVENTS - Tabled for Discussion until Meetings are Held**

**High Tea for Seniors age 90 & Older** – March 14, 2009 Mary VanDoozer & Lynne Heinekamp, co-chairs

2009 FC Committee: Nancy Bentzen, Bernie Burgmaier, Frances Evans, Mary Jo Giddings, Janice Miller, Ed Tomlinson

Location: The Egg Shell Restaurant, Ralston & Olde Wadsworth, 4:00-6:00 PM

Invitees: Senior Citizens 90 years and older and one guest.

**Independence Day 4<sup>th</sup> of July Celebration** – July 4, 2009 Nancy Bentzen, Chair, Rita Schnidt, Co-Chair

Location: Lutz and Stenger Fields

Time: 3:00 pm until end of fireworks.

Event Co-sponsor: KOOL105 radio, Promo Director: Tim Sutherland

Kids Park Co-sponsor: North Jeffco Park and Recreation District  
2009 FC Committee members: Judith Denham (marketing for event), Lynne Heinekamp

**HF Committee Harvest Festival – September 11-13, 2009**

FC Members on HF Committee: Ed Tomlinson, John Carpenter, Nancy Bentzen, Mary Jo Giddings, Rita Schnidt, Frances Evans, Dudley Weiland, Bernie Burgmaier

**Festival of Scarecrows – HOTA/ Festivals Commission Partnership - October --2009** HOTA Committee:

FC members: Lynne Heinekamp, Nancy Bentzen, Judith Denham  
Location: Olde Town Square, 10:00 a.m. to 2:00 p.m.

**2nd Annual Holiday Wine Tasting Event – November TBA, 2009 Lynne Heinekamp, Nancy Bentzen, and Mary VanDoozer, Co-chairs**

FC Committee: Frances Evans, Mary Jo Giddings, John Carpenter, Judith Denham, Rita Schnidt, CharLee Sauer, Bernie Burgmaier

Community Committee: Doug Gordon, Karl Burgmaier, Ed Bentzen, Warren Miller, Eva Zerr, Bob & Shirley Jackson, Bill & Mary Ross, Jim & Jean Sharfenberg

Additional Volunteers: Brenda Berg, Janice Miller, Dave Olson, Jody & Dudley Weiland, Edna Gordon, Mike Hult

Fundraiser Partner/Recipient: Arvada Food Bank

Location: The Egg Shell Restaurant