

## **About the Study and the Schedule**

**Phase 1** - The first phase of the project is mainly data collection and public input. A consultant hired by the City will conduct detailed counts of parking spaces, the turnover of the parking spaces, and the times of day and day of week when parking demand peaks. The area within which data will be collected is shown in the PowerPoint presentation. Parking counts will be taken for on- and off-street parking as well as public and private parking lots.

A committee of stakeholders was convened by the City and is made up of individuals that represent the business community, area churches, area neighborhoods, RTD and the Arvada Urban Renewal Authority. This group will advise staff on the current issues, possible solutions and recommendations for short term and long term parking issues. Public meetings will also be held in conjunction with the stakeholders committee – usually on the same or consecutive days. A public survey will also be conducted during the first phase of the project.

**Phase 2** – Based on the Phase 1 information and opinions collected, the study team will conduct an analysis of existing study area parking supply, management, and operations alternatives. The analysis will provide options and recommendations to improve existing system operations and management.

Using future development plans in the study area including projected employment data, projected use and location of proposed future buildings, and other land use information, future parking demand will be estimated.

Strategies to alleviate existing and future parking deficits could include:

- Strategies to reduce the parking demand in Olde Town
- Methods to manage and better utilize existing parking.
- Parking user allocation options and strategies
- Shared parking strategies
- Options for improving the control of on-street parking spaces
- Parking garages
- Way-finding signs
- Lighting and security

It is likely that two stakeholder meetings and two public meetings will be held during Phase 2 as this is where the bulk of the problem solving is done and input is needed.

**Phases 3 and 4** – These phases are essentially the documentation of the findings of the study and the recommendations to the City for solutions to parking supply and demand management. One stakeholder and one public meeting are expected early in Phase 3.